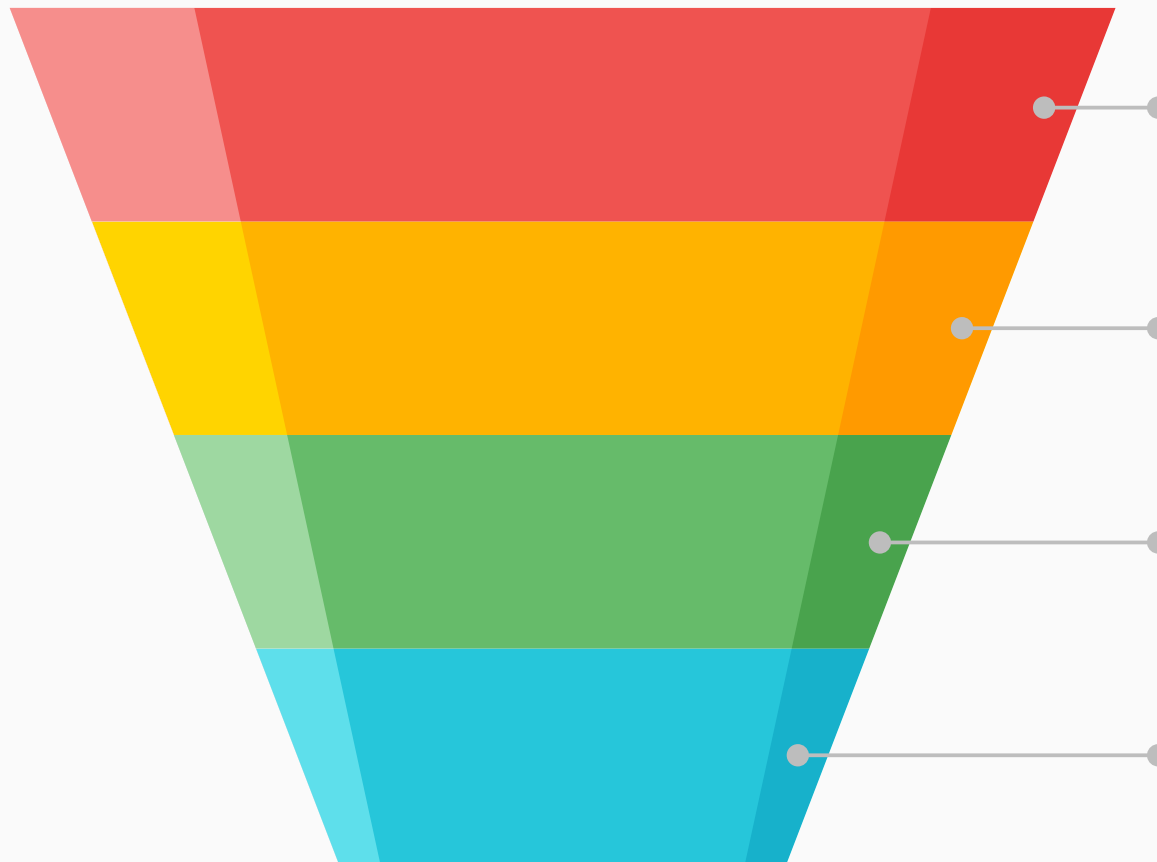


SALES FUNNEL



The top of a typical sales funnel. This is where you welcome people into your funnel with free or low cost offers.

The middle of your sales funnel where you nurture a relationship with your leads and begin to convert them into buyers.

The third phase of a sales funnel is where you can start to sell mid-to high priced offers.

The bottom of your funnel is where you'll find your tribe. These are the people who are far more likely to purchase your high-end products and services.

