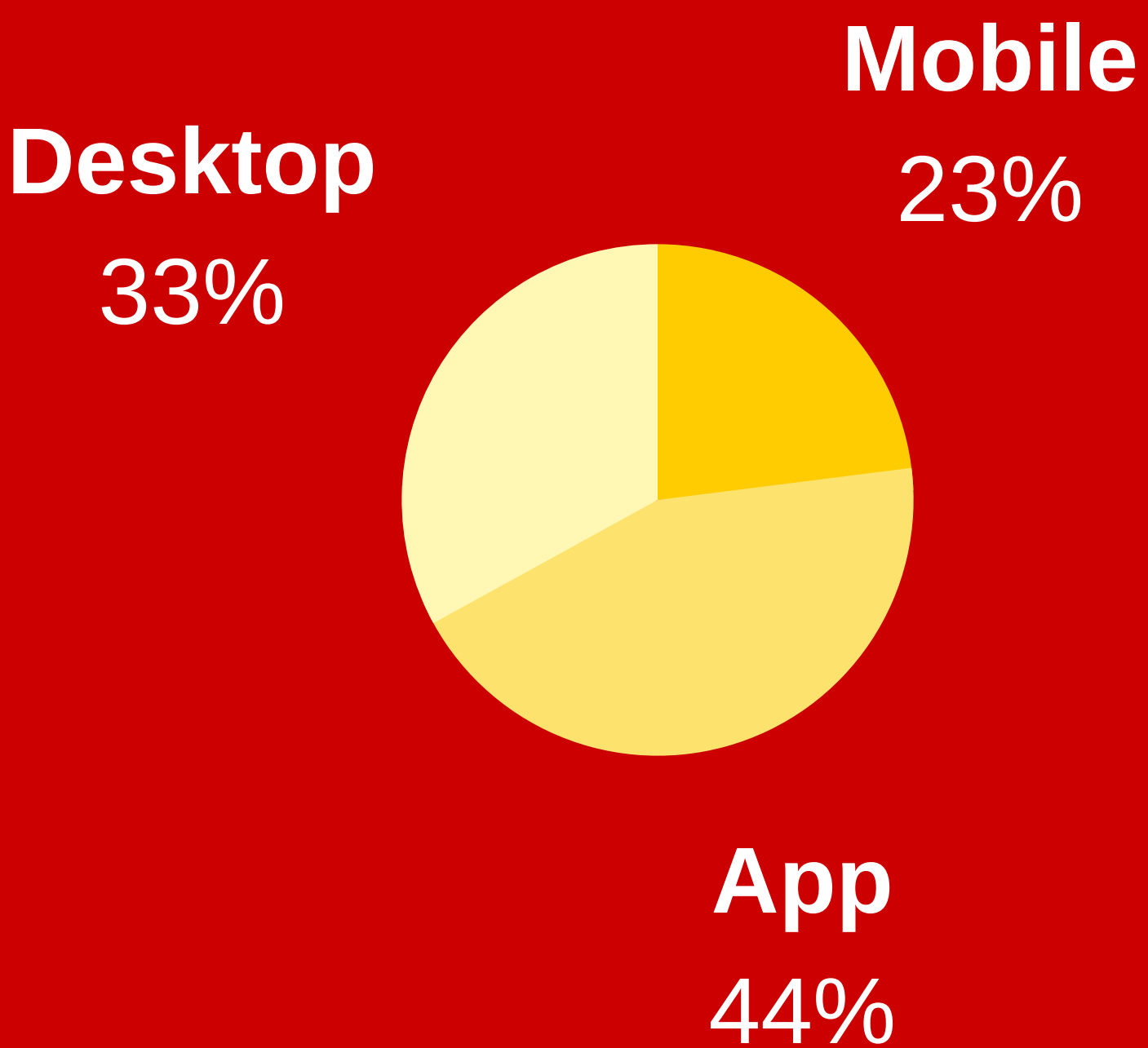


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# E-Commerce Transactions Using Apps

source: [.digitalcommerce360.com](http://digitalcommerce360.com)

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Over 46% of all U.S. shoppers purchase using retail apps.

**65% of all consumers have retailer apps on their phones.**

