Email #2

Subject:

Here’s where my advice for you comes in…

With My Advice, you’ll be able to...

To make it easy, I’ve put together a step-by-step guide…

[FIRST NAME],

Facebook can make educated guesses as to what your interests are and can then show you advertising that fits those interests.

This is not lightweight targeting, mind you.

You really cannot afford to miss out on Facebook and its marketing potential.

Here’s where my advice for you comes in.

>>>LINK TO FE SALES PAGE

With My Advice...

* You are going to understand Facebook marketing.
* You will learn to identify Common Facebook Marketing Mistakes.
* You will understand Facebook in terms of efficiency, effectiveness and return on investment.
* You can begin to figure out the industry standard look, content strategy and other elements.
* You are going to learn the best ways to promote on Facebook.

To make it easy, I’ve put together a step-by-step guide that will show you exactly how it’s done...

Click the link below now to learn more…

>>>LINK TO FE SALES PAGE

Make it a great day!

[YOUR NAME]

PS – The journey of a thousand miles starts with the first step… And, the journey for you to Learn Modern Facebook Marketing, starts when you click the link above…