Announcing The Brand New, 8 Part, Step By Step Video Course That Shows You…

“Finally, Discover How Boosting Course Completion Rates & Engagement Can Double Your Backend Sales!”

In this step-by-step video course, you will get to watch over my shoulder as I show you things that can get your course students more engaged and motivated to take action.

From the Desk of:

[Your Name]

Dear Online Course Entrepreneurs,

Have you ever wondered why you’re not getting as many sales to your online courses?

Maybe you're getting a few to bite your initial course, but you can't get them to buy all of your other classes.

Have you ever thought about what might be the cause of all of this?

The truth of the matter is it comes down to low consumption rates and low engagement. Here’s what I mean by this.

Did you know, on average, that only 10% or fewer people complete an online course?

Think about that statistic for just a second. Perhaps even put yourselves in your students' shoes by asking yourself how many online courses you have completed as well.

It's highly likely that most of you have answered either you hardly ever complete an online course, or if you have, then you are the small minority.

There has to be a reason why people only watched 10% of the course. Even though you have an excellent course, people's attention spans are short, and they can get sidetracked easily.

The truth is that if they don't complete your online course, then they will get buyer’s remorse in the end and won't feel motivated to buy your other classes. That said, if, however they complete the online course, then they will at least if the course is good mini will feel that they got the right amount of value from you.

More consumption equals more trust.

More trust equals more sales to your other courses.

So how do you go about getting your students to complete your course? How do you motivate and get them excited to continue? How do you get their attention even if they get distracted?

How do you tap into the inner human mind or subconscious of your student to get them to continue?

Introducing ...

Video #1: Introduction

In this video, we will give you a quick overview of what's inside this with you, of course. You'll also be given a quick checklist on precisely what you need to have before you get started.

Video #2: The Human Brain

You might be wondering why we are talking about the human brain in a course about how to increase her student consumption rate. Believe it or not, this is a significant and massive part of getting to understand how to get your students to consume more.

Video #3: Desire Trigger

In the next few videos, we will cover different triggers that you can activate to get your students excited and motivated to continue. The first trigger is what we call the desired trigger, and just as it says, do you want to trigger people's inner desires. But what kind of questions should you ask? Or what exactly does that look like?

Video #4: Progress Trigger

Another motivational factor that can help boost your dopamine triggers is by showing your students where they are in the course as a whole. But again, what exactly does that look like in practical terms? With software or word press plug-in, should you use to implement this sophisticated system?

Video #5: The Human Trigger

Another way to get people motivated is through accountability.

Human interaction is essential. However, it goes deeper than just that. We'll talk about what that looks like and, in practical terms, how you can implement that in your business. What kind of software or word press plug-in so you can use to achieve this sophisticated system.

Video #6: Course Rewards

As we discussed in the previous video, rewards are a significant motivating factor. We all, as human beings, desire to earn rewards because it is chemically embedded into our brains. But what does that look like in an online course setting? How do you implement that in your online course? More importantly, what software or word press plug-in's should you use to achieve this?

Video #7: Engagement Rewards

It's one thing to earn rewards based on topics, lessons, or courses completed. However, you want to make sure that people engage with your online course as well. Most of the time, within online communities, it's the sound of crickets. Silence. It's a known statistic that only one out of 100 people speak up. So how do you go about rewarding people for maybe commenting more? Engaging more? What does that look like in practical terms? And more importantly, what software or word press plug-in should you use?

Video #8: Attention Trigger

Last but not least, in this particular video, we will discuss how to grab your student’s attention. For example, let's say they forget about your course, and you need to send in some shape or form get them back. Remember, your goal is to help your students ultimately, and to help them, you need to get them to go through your course if you genuinely believe in it. What does that look like, and how can you implement this in your own business?

Grab this video course and learn how to increase your online course engagement!

Add this product to your cart now for only...

$67 $47

Warm Regards,

[Your Name]

P.S. In this step-by-step video course, you will get to watch over my shoulder as I show you how to increase your online course consumption and engagement!

P.P.S. You can download this 7 part, step by step video course within seconds of your purchase. It is delivered electronically, so there’s no waiting!