Hello and congratulations on getting access to this joint venture course, and we're going to help you understand how to better prepare and better approach your future Joint Venture or super affiliate partners.

In other words, you're going to discover how to attract super JV's, to start promoting your products and thereby creating a win-win situation and the reason why most people do it wrong. Most people just go out there, contact people and assume that people are going to say “Yes” and when they say “No”, they are appalled.

My goal here is to show you from an actually super JV standpoint how you can approach your super JV’s, but make sure that you do it correctly, and you don't annoy people. I'm going to show you things people do that really annoy super affiliates and really how to stand out amongst the crowd. Don't look like everybody else.

This is Video #1, the Introduction, and we're going to talk about what are joint ventures, we’re going to talk about the right mindset that you should have before you get started so that you are able to do it the right way and stand out from the crowd.

The big question is, what are joint ventures? Well, joint ventures should always be a win-win situation in which partnerships are created with two or more sometimes reputable business people. Notice that I said win-win. A lot of people when they approach joint ventures or super affiliates, their mindset is very different. Their mindset is, “You owe me, you need to promote my product” – all that.

It's so very one-sided because what happens is when it is one-sided, it’ll fail. I'll talk more about that in just a minute, but it has to be win-win, and you really have to show that you are willing to step up your game to really make the joint venture happy, all right?

Not only that, you have to make sure that whatever product or service that you're providing is going to make the joint venture's customers happy because at the end of the day, the list owner all they care about is really, does this help my list?

Now, the ones that convert really well, think that. The ones that think, “Oh, just money”, they may not have a really great converting list. You have to understand it in this point of view that you’re attracting somebody of the right mindset. You're not just having the mindset yourself, you're attracting the right mindset. Does that make sense?

All right, so mindset: One big pitfall that I'm going to show you is that like I said, viewing a JV partnership as your very own money bag. It should never be one-sided like I said because once your mind goes into that realm, you will fail.

You really should think about, how am I going to help my super affiliates? What kind of tools, what kind of materials can I provide them to help them succeed? Otherwise, they're going to see right through you.

Let's talk about different types of joint ventures. Obviously, pretty much joint venture means a business relationship between two or more people. Now, in this particular video course, we are focused on super affiliates as far as joint ventures. People who are super affiliates are basically people with either a large list or even high converting list or people who can promote your product and make you money.

Now, you can also help them make money by providing a valuable product or service that their list will go bonkers over. That becomes a win-win situation, right?

I really want you to think about that. How can you help the super affiliate? If you think in that mindset, they’re going to see that and they're more likely going to want to deal with you, because everybody else I can guarantee you tend to not do that.

Here's a quick overview of this video course so you know exactly what to expect: Video #1 is this video. Video #2, we’re going to talk about what to do and avoid doing. Video #3, we’re going to talk about how to spot successful JV Partners.

Number 4, we're going to talk about what to do beforehand and Number 5, we're going to talk about things you must have before you approach JV Partners. A lot of people come out empty-handed or unprepared. You don't want to look like that.

Video #6, we're going to talk about what you need to have or prepare before you write your JV proposal, which in Video #7, we're going to talk about how to write your JV proposal. Video #8, we're going to talk about how to close deals, how to stand out. What are the things people are not doing that you could be doing? What are the things that super affiliates are looking for?

Those are the types of things that we are going to cover. Now that you know exactly what we're going to talk about, you're going to be able to implement it at a faster rate.

With that said, let's move on to Video #2, and we're going to talk about what to do and what you should avoid doing.