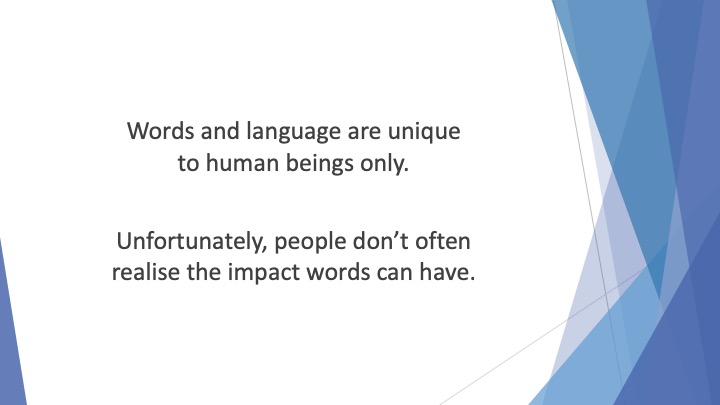
**Chapter 8: Words Of Success**

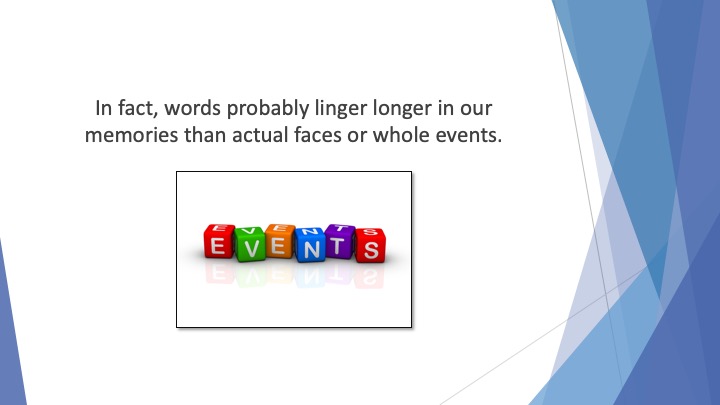
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**S1** : In this video, we’ll discuss about “Words Of Success”

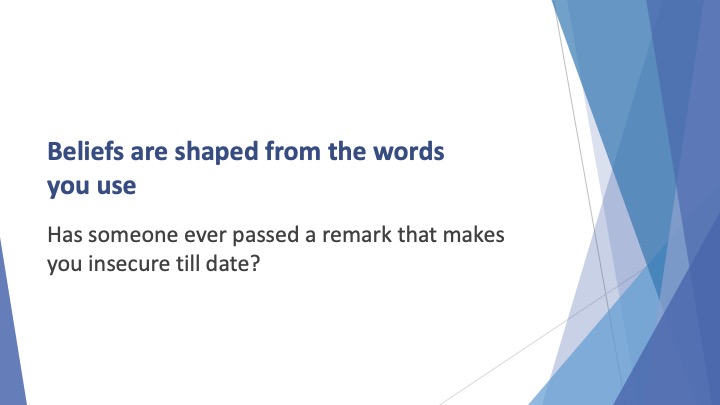


**S2** : Words and language are unique to human beings only. They’re like a superpower which you can either use for the good or the bad.

Unfortunately, people don’t often realize the impact words can have. Whether it’s the expression of love, the instructions on a manual or the speech of a captain just before a game, the words we use can change the outlook on everything.

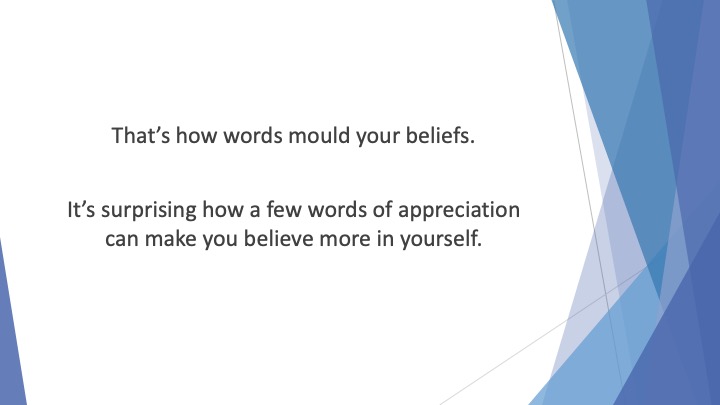


**S3** : In fact, words probably linger longer in our memories than actual faces or whole events. So it’s wise not to underestimate what words can do for yourself and for others.



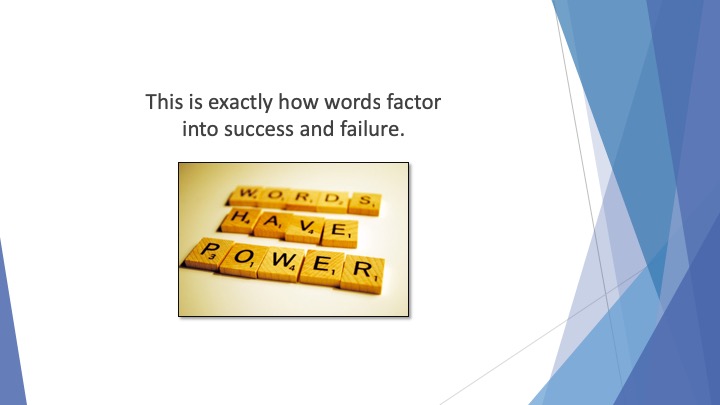
**S4** : **Beliefs are shaped from the words you use**

Has someone ever passed a remark that makes you insecure till date? Things like “you have a funny smile”, “you have a big nose”, “you have really bad breath”, leaving you with that insecurity for life, so that you now always smile with a hand over your mouth? Or get nervous speaking to someone to close to your face?

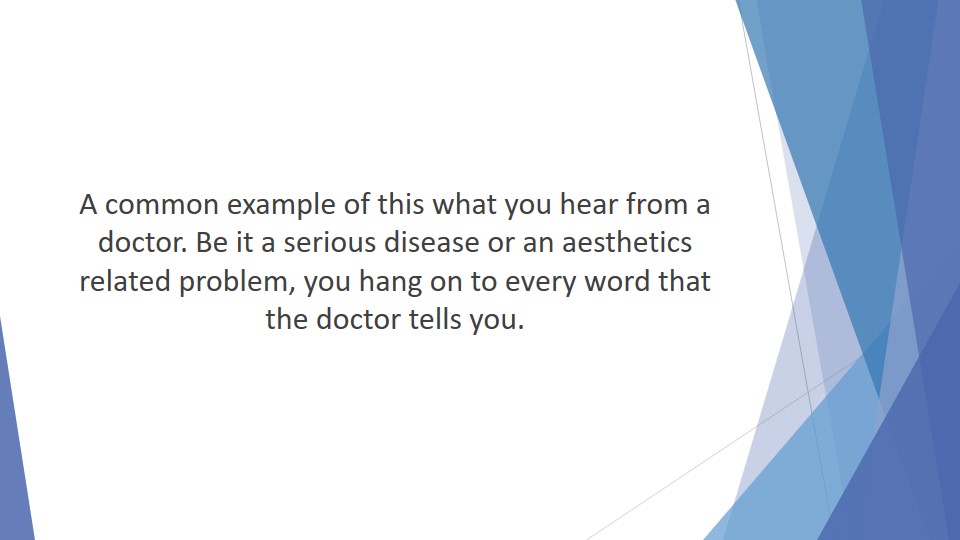


**S5 :** That’s how words mould your beliefs. That is how words from others change what you think of yourselves.

The same goes for compliments. It’s surprising how a few words of appreciation can make you believe more in yourself. A simple “this color looks so good on you” will sub-consciously always make you look for that color. Or words of appreciation from a teacher or mentor will encourage you to work harder and improve.

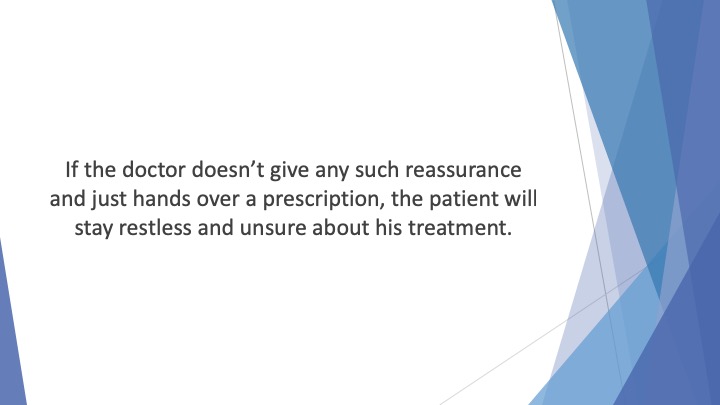


**S6 :** This is exactly how words factor into success and failure.

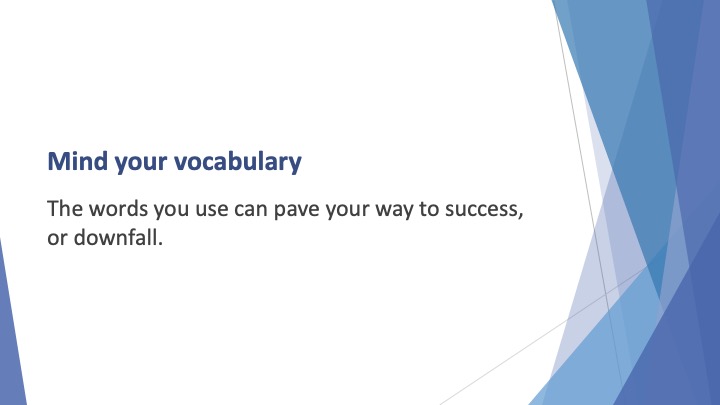


**S7 :** A common example of this what you hear from a doctor. Be it a serious disease or an aesthetics related problem, you hang on to every word that the doctor tells you.

Not only the patient himself but everyone related to him believe in the doctor's words religiously. If the doctor speaks kindly and reassures the patient time and again that he will be cured, that his treatment is the best one, the patient will start feeling relaxed and better right away.

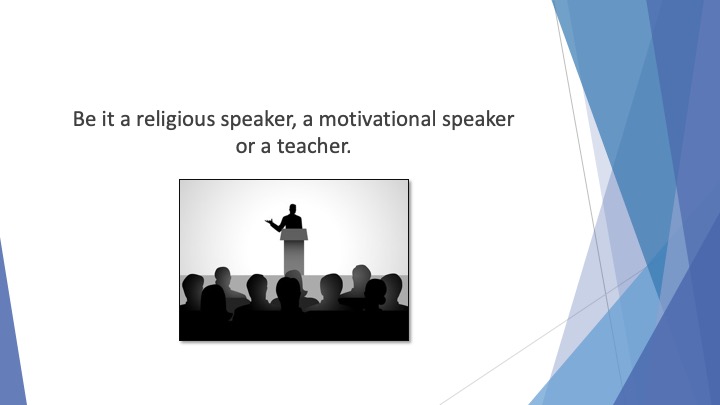


**S8 :** If the doctor doesn’t give any such reassurance and just hands over a prescription, the patient will stay restless and unsure about his treatment.

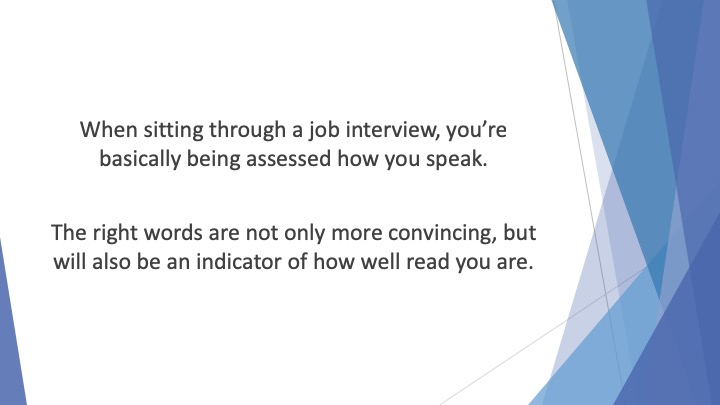


**S9 : Mind your vocabulary**

The words you use can pave your way to success, or downfall. Come to think of it, speakers make a living out of it.

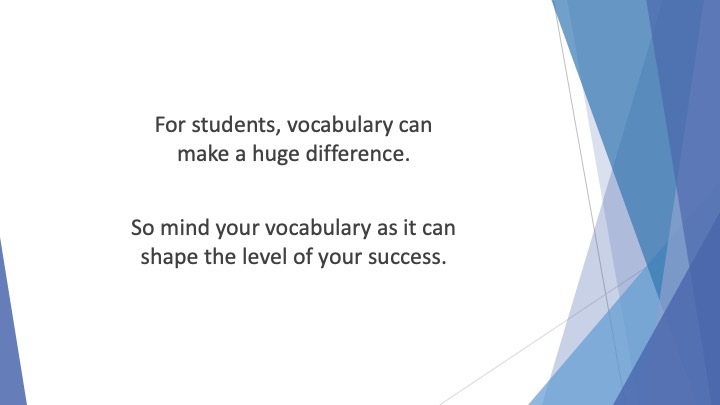


**S10 :** Be it a religious speaker, a motivational speaker or a teacher. They all use their vocabulary to their best in order to convey things better to you, in order to improve your understanding of a concept and leave an impact on you.

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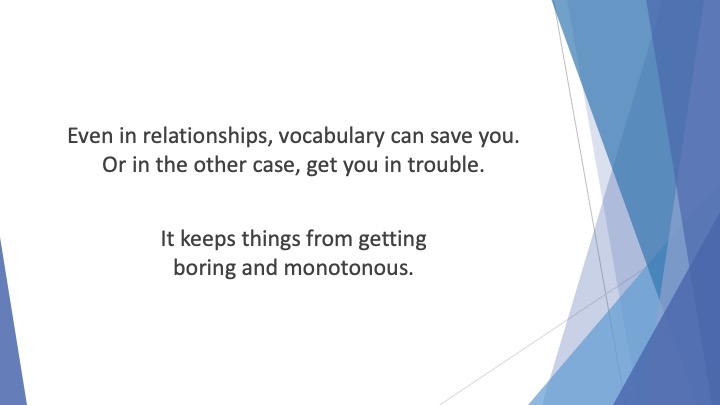
**S11 :** When sitting through a job interview, you’re basically being assessed how you speak. The qualifications are all there on the resume, but the ability to communicate only comes through words. A candidate who sounds more convincing and capable has a higher chance of securing the job, even if others are more qualified.

The right words are not only more convincing, but will also be an indicator of how well read you are.



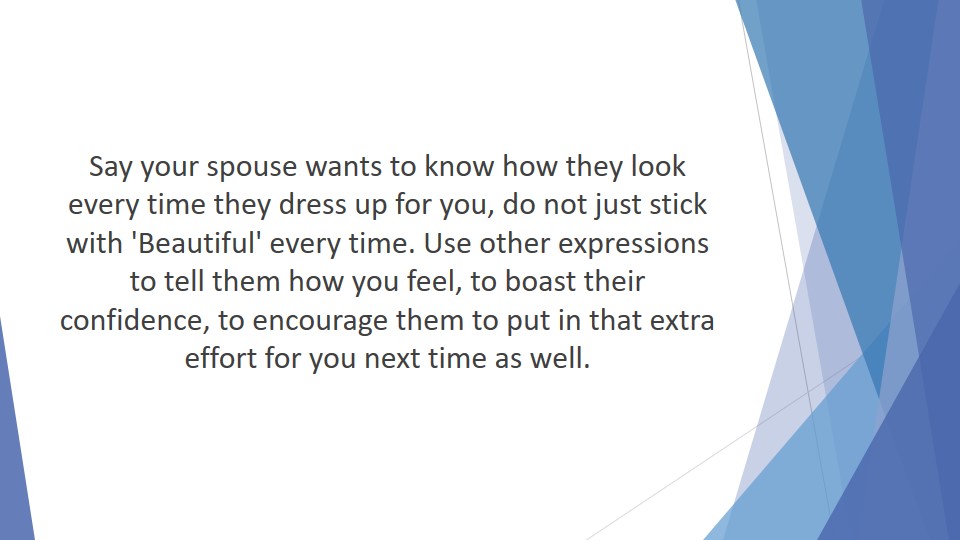
**S12 :** For students, vocabulary can make a huge difference. Without the right choice of words, it’s very likely that they will fail to express how good their concepts are and might not do so well on a test.

So mind your vocabulary as it can shape the level of your success.



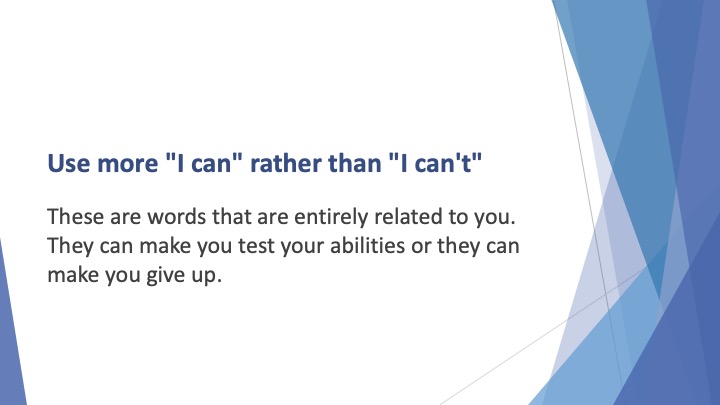
**S13 :** Even in relationships, vocabulary can save you. Or in the other case, get you in trouble. With the right words, you can be more expressive of your feelings (good or bad) so that the other person knows exactly how you feel.

It keeps things from getting boring and monotonous.



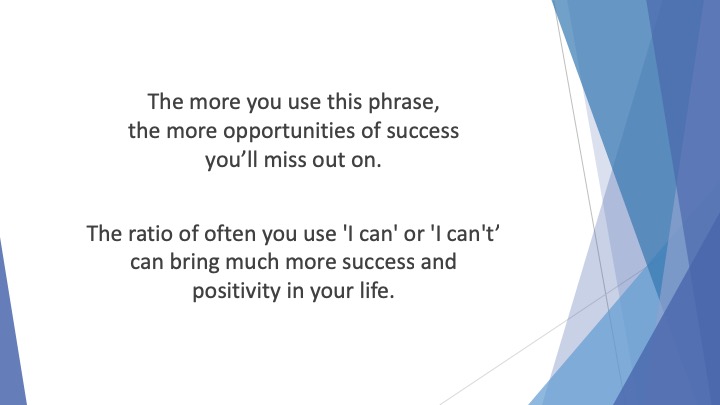
**S14 :** Say your spouse wants to know how they look every time they dress up for you, do not just stick with 'Beautiful' every time. Use other expressions to tell them how you feel, to boast their confidence, to encourage them to put in that extra effort for you next time as well.

And more importantly, so that it’s believable. Otherwise they’ll just think your words don’t carry meaning at all.



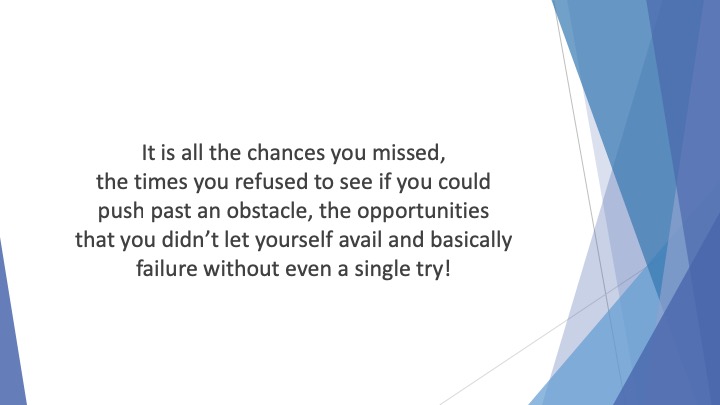
**S15 :**  **Use more "I can" rather than "I can't"**

These are words that are entirely related to you. They can make you test your abilities or they can make you give up. Read a new recipe that seems yummy but too complicated? Was your answer “I can't do this”? Did you just tell yourself that without even trying? Can you ever hope to succeed at something if you don’t even try?



**S16 :** The more you use this phrase, the more opportunities of success you’ll miss out on.

The ratio of often you use 'I can' or 'I can't' can bring much more success and positivity in your life. 'I can' will symbolize all the risks you’re willing to take, all the new things you’re will to try, all the chances you take, the faith you have in yourself, the limits that you establish for yourself and how much you’re willing to push yourself to achieve what you want.



**S17 :** “I can’t”, on the other hand, symbolizes the exact opposite. It is all the chances you missed, the times you refused to see if you could push past an obstacle, the opportunities that you didn’t let yourself avail and basically failure without even a single try!



**S18 :** Try making you choice of words positive using I can so that you can reprogram your subconscious mind to believe things about yourself, your potential and your aspirations. Because what you believe about yourself can have a real impact on the outcome of events.

It is in your own control which of these words you use for yourself.