

# TECHNICAL RIDER

Brad's programs are specifically designed to be easy to host. These guidelines are designed to ensure maximum impact at your event. Not all guidelines apply to every situation. Brad's program is extremely flexible. If it will be difficult or impossible to meet the minimum recommendations, talk to us. Brad will most likely be able to customize his program to meet the limitations of your venue.

brad@bradbrownmagic.com  
859-647-0948

## Stage

Brad's show is very flexible, and can be tailored to most environments. The following represents the minimum requirements:

- For visibility, a raised stage or riser is highly recommended.
- If the stage is more than twelve inches high stairs are required to allow Brad to go into the audience, and for audience volunteers to come onstage. If practical, it is ideal for the stairs should be located in the center of the front of the stage.
- The performance area must be at least 8 x 10 feet, though bigger is better.
- The performance area should be level, clean, and clear of all visual obstructions, including plants and other decorations at the front of the stage.

## Sound

- Client must supply a sound system which is capable of providing appropriate sound level and quality for the room.
- Sound board or mixer must have at least one open channel for Brad's audio tracks. He will provide a laptop and appropriate patch cords. Ideally, an XLR (3-pin) or direct box for this purpose should be positioned either stage left or right.
- Client must supply one hands-free wireless microphone (headset, earset, or lapel).
- A separate hand-held microphone on a stand should be accessible from stage as a backup, if needed during the program.

## Power

- Brad will generally need a standard 110v outlet near the audio input used for the laptop. Even if the laptop is positioned somewhere offstage, such as at the sound board, Brad may require an outlet on or near the stage.

## Lighting

For smaller venues, ambient room lighting may be sufficient.

For larger venues, additional lighting is recommended. There should be a general wash on the stage. Dimmable house lighting is desirable

## Seating

People will enjoy the program more if they are seated close to the stage and each other. The following seating arrangement is ideal:

- Seating should begin between six to ten feet of the front of the stage.
- If possible, seating should be arranged so there should be one or more aisles down the center of the seating area.
- If it is a family event, families should be encouraged to sit together. Children should not be on the floor at the front.
- Unless you are sure there will be a full house, tape or rope off the back half of the seats to keep the audience close to the front. These seats can be opened up as necessary to accommodate the crowd.
- No one should be seated to the side or behind the stage

## Performance

- There can be no videotaping or flash photography without prior approval.
- Only required staff members may be present during set up.
- Client must ensure that no unauthorized persons go on the stage before, during, or after the performance.
- Brad's performances often use confetti, so there may be confetti and other items like cards, tissue paper and napkins on the stage. If you are in a situation

where this is not acceptable, such as events where there is another act after Brad, be sure to let him know in advance.

## Souvenir Sales

At events where it is appropriate, Brad generally sells souvenir items after the event. Please provide one six foot table located in the back of the room or the lobby area.

## Event Workers

Though each event is unique, typically the following workers will be required:

- Contact Person: to explain facility and help set up.
- Tech person(s): must be available no less than thirty minutes before the audience arrives. They will be responsible to operate the sound board and assist in connecting laptop to the house audio and video systems. (During the program, Brad will cue the audio tracks by remote control.)
- Altar Workers: If the program is to include an altar call led by Brad, an appropriate number of trained adults or teens must be available. (Not all programs include an altar call. Brad will contact you to discuss what is right for your event.)
- Emcee: Adult to open and close program.
- Crowd Control: Someone must ensure no unauthorized persons have access to the stage before or after the performance. For children's programs, an appropriate number of adults or teens must be seated among the children during the event.