

# The Instagram Traffic Takeover Workshop

## Day 5 Full Instagram Strategy Cheatsheet

- 1.** Continually educate yourself on everything you can about using Instagram for getting traffic. From me and anyone else you can. The more you learn the more tactics you can use and the more traffic you can get.
- 2.** Always be looking for ways to improve your profile so it gets you more followers. Keep learning about optimizing your Instagram profile. That's the thing that people say yes or no to when they discover you and decide if they want to follow you or not.
- 3.** Always be looking for more hashtags to add to your "hashtag" stash.
- 4.** Remember there are different content areas of Instagram. Posts, Stories, Lives, IGTV, and Reels. The more areas you use the more reach you're going to get. Start with one or two areas, get good with them, and as time goes on, start using the other areas.
- 5.** Continually learn about creating different kinds of content for Instagram.
- 6.** Every piece of content you post on Instagram needs to have a goal. Are you posting to get people on your list, sell your products, get people in front of your content, bond with your followers, and/or reach new followers?
- 7.** Work each day using the strategies I've taught you to get more followers.
- 8.** Continually educate yourself about ways to get new followers.
- 9.** You have to post to Instagram every day with good content, captions that draw people in and tell them what to do, and use your hashtags.
- 10.** Develop a daily Instagram ritual. Posting and interacting are things you MUST do daily!