

Chessa Celaya

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Profile

- › Seasoned front-of-house manager with a decade of operations and hospitality experience at dance and fitness studios.
- › Proven track record of building genuine relationships by going above and beyond for customers, understanding their needs, and remembering names and small details to make everyone feel seen.
- › Thrives in dynamic environments where no two days are the same. Quick to learn and adept at juggling various responsibilities with a smile and contagiously cheerful attitude.

Work Experience

Owner - Slaya Fit

2022 - PRESENT

- › Founded Slaya Fit, a series of fun and energetic fitness classes with a nightclub-like atmosphere, designed to help students move their body in new ways and discover their inner strength and confidence
- › Plans photo and video shoots; crafts social media posts; produces custom DJ mixes for classes; organizes events like “sculpt & brunch” to deepen connections with students and build community

Program Lead, Group Fitness - Corepower Yoga

2020 - PRESENT

- › Certified Yoga Sculpt teacher; has coached new teachers in training programs
- › Manages the front desk during busy check-in periods, welcoming students by name while selling memberships, handling retail purchases, and addressing student needs
- › Holds a positive reputation amongst staff and studio regulars for bringing a smile and 150% energy to every class; averages 40-50 students per class with a passionate group of ~30 regulars

Office Administrator - Liv'art Dance Studio

2013 - 2021

- › Kept the lights on, the parents happy, and the rental calendar full; organized community events such as auditions and recitals; accommodated high-profile music artists renting rehearsal space
- › Was a consistent part of 150+ students' lives (ages 5-18) as their dance teacher and role model; helped 50+ students into advanced dance programs and colleges (ie NYU, Idyllwild Arts, Joffrey, LACHSA, UCSB, UCLA)
- › Choreographed countless dance numbers for recitals and competitions, including choosing costumes, staging, and lighting, and making students feel confident on stage while also having fun
- › Managed transition from 3-studio building to 6-studio building, leading to 2x revenue growth and 3x bookings

Education

- › **Los Angeles County High School for the Arts Graduate**
- › **First Aid & AED Certification**
- › **Yoga Sculpt 50 Hour Certification**
- › **Software experience:** Notion, Canva, Google Docs, VideoShop, Ableton

Fun Facts

From parties and fitness classes to road trips and beyond, I'm the one everyone gives the aux to. I publish house mixes [on YouTube as Slaya](#) and I DJ'd my wedding's after party.

My dream job is to teach fitness classes at a music festival, choreographed to my own DJ mixes. 🎵👉