

ACTION PLAN

The Must Use WordPress Plugins for Podcasters

BACKUP

- [Backup Buddy](#)
- [BackWPup](#)
- [VaultPress](#)

☐ Backup Plugin Installed

SECURITY

- [iThemes Security](#)
- [WordFence](#)
- [Jetpack](#)

☐ Security Plugin Installed

Analytics

- [Google Analyticator](#)
- [Jetpack](#)
- [WP Slimstat](#)

☐ Analytics Plugin Installed

Podcasting

- [Blubrry PowerPress](#)
- [Smart Podcast Player](#)
- [Simple Podcast Press](#)
- [Procast Player](#)

☐ Podcasting Plugin Installed

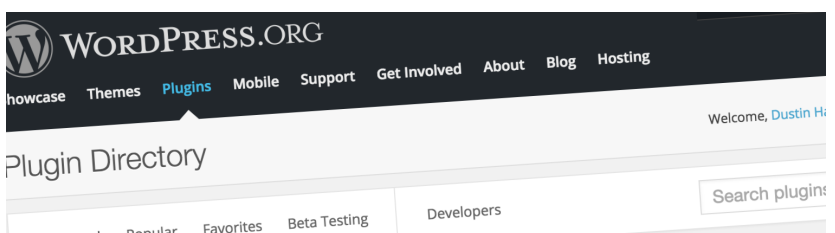


How to Find Great Plugins

With more than 39,000 plugins in the WordPress repository, how do you know which plugins are worth installing? Here are the things that I look for in plugins before I install on my sites.

Header Image

Does the plugin have a header image? If a plugin author is serious about the plugin they will have created a header image. This feature was introduced a few years ago, so if the plugin doesn't have an image, it might be an outdated plugin



Lots of Active Installs

Lots is an arbitrary number. I like to use plugins that have at least 1,000 active installs. Unless it's a super specific plugin, more Active Installs are best..

Updated Recently

This also is a fairly arbitrary number. For a complex plugin, like a membership plugin, I like to see updates within the last three months.

If it's a simple plugin like Admin Post Navigation, then a recent update of 6-12 months is fine.

Some Ratings

Ratings (good or bad) are nice to see from the main download page. I like to see plugins that don't have 100% five-star reviews, because you know that non 5 star reviews are genuine.

Screenshots

The screenshots section is a must for me. I can usually tell whether or not the plugin will work for me by looking thru the screenshots.

Are Premium Plugins Worth it?

A premium plugin that is reasonably priced (between \$50 - \$150) is definitely worth the cost. Personally, I think that if the plugin is less than your hourly rate or will save you more than an hour worth of your time over the course of the year, it's worth the investment.

A few things that you get when you purchase premium plugins:

Support

All premium themes include a year of support, so there will be someone who can help troubleshoot issues.

Resources to Maintain Plugin

When a developer charges for a plugin, they have the resources to maintain the plugin

EMAIL CAPTURE

- [OptinMonster](#)
- [LeadPages](#)
- [MailChimp](#)
- [SumoMe](#)

☐ Email Plugin Installed

SOCIAL

- [Shareaholic](#)
- [Pretty Link Lite](#)
- [Jetpack](#)
- [Social subscribe & Follow](#)

☐ Social Plugin Installed

CONTACT

- [Contact Form 7](#)
- [Gravity Forms](#)
- [Jetpack](#)

☐ Contact Plugin Installed

MISCELLANEOUS

- [As Heard On](#)
- [Q2W3 Fixed Widget](#)
- [Admin Post Navigation](#)
- [Twitget](#)

☐ Misc. Plugins Installed