

Business in the front,
party in the back

Lessons in admin UX



/wp-admin/ is to beginners as this is to me...

@MrKyleMaurer

Dashboard

Home

My Sites

Posts

Media

Pages

Comments

Appearance

Plugins

Users

Tools

Settings

Collapse menu

Dashboard

At a Glance

 [1 Post](#)

 [1 Page](#)

 [1 Comment](#)

WordPress 3.9 running [Twenty Fourteen](#) theme.

Activity

Recently Published

Today, 12:53 am

[Hello world!](#)

Comments



From Anonymous on [Hello world! #](#)

[All](#) | [Pending \(0\)](#) | [Approved](#) | [Spam \(0\)](#) | [Trash \(0\)](#)

Quick Draft

Title

What's on your mind?

[Save Draft](#)

WordPress News

[WordPress 3.9 "Smith"](#) April 16, 2014

Version 3.9 of WordPress, named "Smith" in honor of jazz organist Jimmy Smith, is available for download or update in your WordPress dashboard. This release features a number of refinements that we hope you'll love. A smoother media editing experience Improved visual editing The updated visual editor has improved speed, accessibility, and mobile support. You

[WPTavern: ThemeLab Acquired By Syed Balkhi](#)

[WPTavern: Have You Turned On Akismet 3.0's Silent Discard Feature?](#)

[WPTavern: Tweet Archive: A Free WordPress Theme to Match the New Twitter Profiles](#)

Dashboard

Fuel Gauge

Battery

Wheel Bearings

Radiator

Flywheel

Crankshaft

Body

Piston

Ignition

Spark Plug

Exhaust Valve

Inject fuel

Dashboard

Exhaust Manifold ▾

Pulley ▾

Tune Up ▲

✦ 1 bad valve

📄 4 cylinders

💬 1 flat tire

1996 Toyota Camry running V6 engine.

Repairs ▲

Recently repaired

Today, 12:53 am

Air conditioner compressor

Timing Belt



From Larry on Piston ring #

All | Gas (0) | Oil | Grease (0) | Air Pressure (0)

Quick Fix ▲

Cable

Rear strut?

Change Oil

Owner's Manual ▲

Intake Manifold April 16, 2014

There is a leak in the main fuel line which is causing the flux capacitor to sieze up. Serious corrosion is also visible within the oil pan gasket and that has prevented the piston from engaging the crank shaft.

Head Gasket

Combustion Chamber

Rocker Arm

Thank you for repairing with Craftsman.

Version 3.9



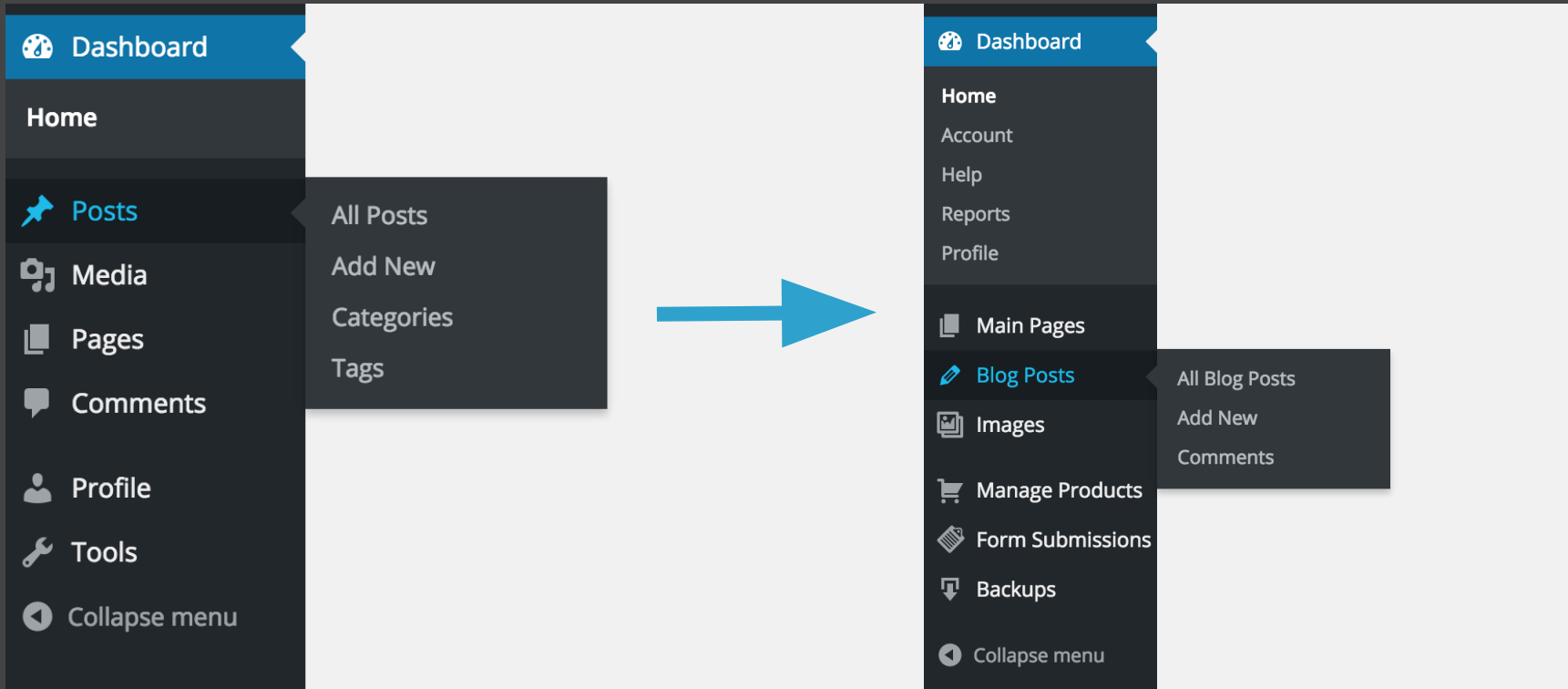
Q: Who is responsible for making our sites usable?

- A. The WordPress core team
- B. The client
- C. Clippy
- D. You

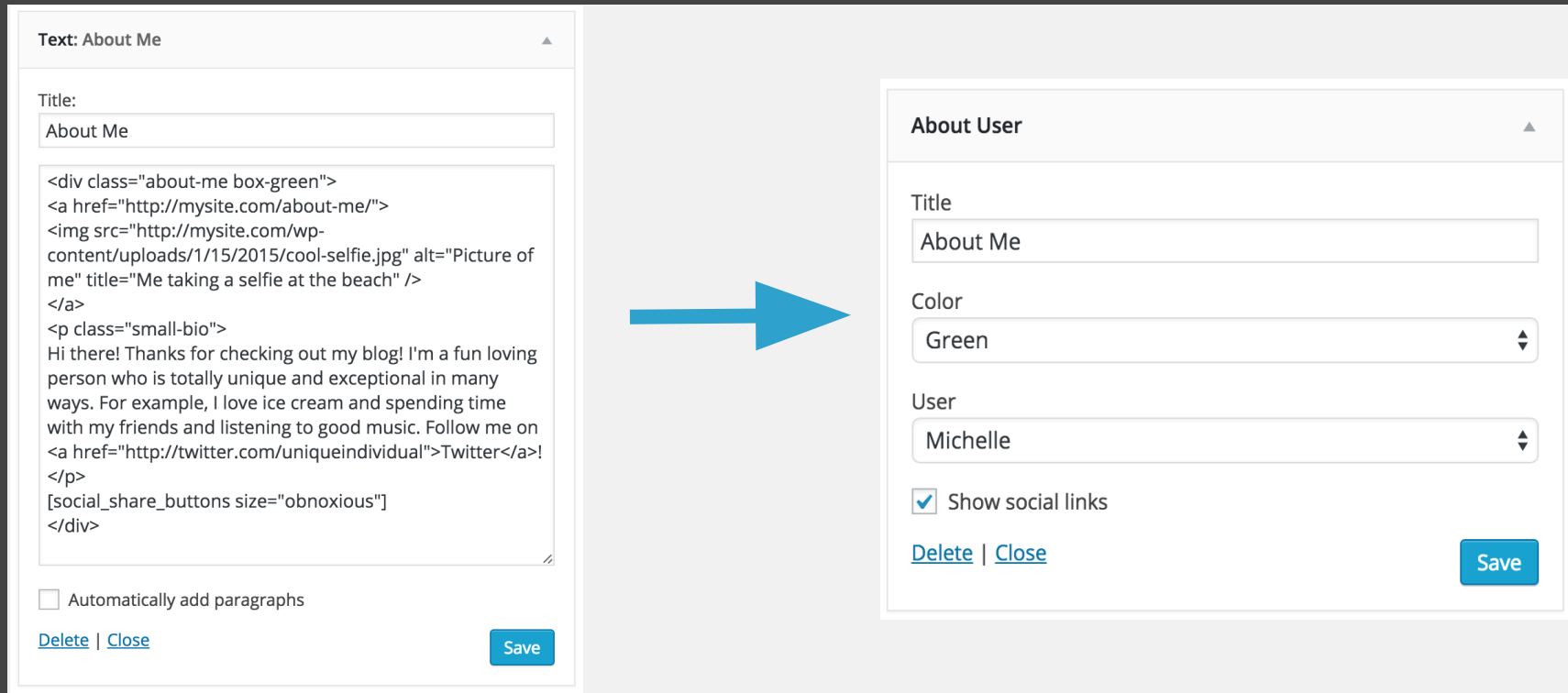
Pop quiz!

But...why does this matter?

Time for some examples...



Improving the admin menu



Make widgets easier to use

WordPress dashboard interface showing the "Videos" section. The sidebar includes links for Dashboard, Home, Updates (1), Posts, Media, Pages, and Comments. The main content area displays three video thumbnails with titles: "Cliff Seal: Friendlier, Safer WordPress Admin Areas", "Jonathan Daggerhart: Introduction to using WordPress", and "Joe Rozsa: Congratulations! You're Having a WordPress Website!". A "See more videos" link is present. The right sidebar contains links for "Documentation on Dashboard" and "Support Forums". The top navigation bar shows "Plugins Are Fun", "1" update, "0" comments, and a "New" button. The user profile "Howdy, kyle" is visible in the top right corner.

WordPress dashboard interface showing the "Get Help!" section. The sidebar includes links for Dashboard, Home, Updates (3), Posts, Media, and Pages. The main content area features a "Get Help!" section with a text input field labeled "I need help with...", a "Describe your problem" label, and a "Send Message" button. The right sidebar contains links for "Documentation on Dashboard" and "Support Forums". The top navigation bar shows "Plugins Are Fun", "3" updates, "0" comments, and a "New" button. The user profile "Howdy, kyle" is visible in the top right corner.

Improving contextual help

@MrKyleMaurer


```
6  function kjm_add_help_tab() {
7      $screen = get_current_screen();
8      if ( 'dashboard' == $screen->base ) {
9          $screen->add_help_tab( array(
10             'id'        => 'videos',
11             'title'     => 'Videos',
12             'content'   => 'Some helpful text here.',
13         )
14     );
15 }
16 }
17 add_action( 'current_screen', 'kjm_add_help_tab' );
```

Improving contextual help - code



@ MrKyleMaurer

Client Settings

Clean up

☒ Remove EVERYTHING the client doesn't need

Reuse

As much as possible ▾

Include Documentation



Provide Clear Link to Support



Make everything

☒ Dynamic

☐ Static

Show code

☐ Always

☐ Sometimes


☐ Rarely

☒ NEVER!

Save Changes

There's so much more!

@MrKyleMaurer


 Kyle Maurer

 Websites

 MrKyleMaurer

 BrashRebel

 +KyleMaurerRBM

 Collapse menu

realbigmarketing.com

kyleblog.net

realbigplugins.com

renderwp.com

clientdash.io

wproundtable.com

mealsonmeals.com



@MrKyleMaurer