

**Business in the front,
party in the back**

Lessons in admin UX



/wp-admin/ is to beginners as this is to me...

@MrKyleMaurer

Dashboard

Dashboard

Home

My Sites

Posts

Media

Pages

Comments

Appearance

Plugins

Users

Tools

Settings

Collapse menu

At a Glance

1 Post

1 Page

1 Comment

WordPress 3.9 running Twenty Fourteen theme.

Activity

Recently Published

Today, 12:53 am

[Hello world!](#)

Comments



From Anonymous on [Hello world! #](#)

All | [Pending \(0\)](#) | [Approved](#) | [Spam \(0\)](#) | [Trash \(0\)](#)

Quick Draft

Title

What's on your mind?

Save Draft

WordPress News

[WordPress 3.9 "Smith"](#) April 16, 2014

Version 3.9 of WordPress, named "Smith" in honor of jazz organist Jimmy Smith, is available for download or update in your WordPress dashboard. This release features a number of refinements that we hope you'll love. A smoother media editing experience Improved visual editing The updated visual editor has improved speed, accessibility, and mobile support. You

[WPTavern: ThemeLab Acquired By Syed Balkhi](#)

[WPTavern: Have You Turned On Akismet 3.0's Silent Discard Feature?](#)

[WPTavern: Tweet Archive: A Free WordPress Theme to Match the New Twitter Profiles](#)

Dashboard

Dashboard

Exhaust Manifold ▾

Pulley ▾

Fuel Gauge

Battery

Wheel Bearings

Radiator

Flywheel

Crankshaft

Body

Piston

Ignition

Spark Plug

Exhaust Valve

Inject fuel

Tune Up

1 bad valve

4 cylinders

1 flat tire

1996 Toyota Camry running V6 engine.

Repairs

Recently repaired

Today, 12:53 am

Air conditioner compressor

Timing Belt



From Larry on Piston ring #

All | Gas (0) | Oil | Grease (0) | Air Pressure (0)

Quick Fix

Cable

Rear strut?

Change Oil

Owner's Manual

Intake Manifold April 16, 2014

There is a leak in the main fuel line which is causing the flux capacitor to sieze up. Serious corrosion is also visible within the oil pan gasket and that has prevented the piston from engaging the crank shaft.

Head Gasket

Combustion Chamber

Rocker Arm

Thank you for repairing with Craftsman.

Version 3.9



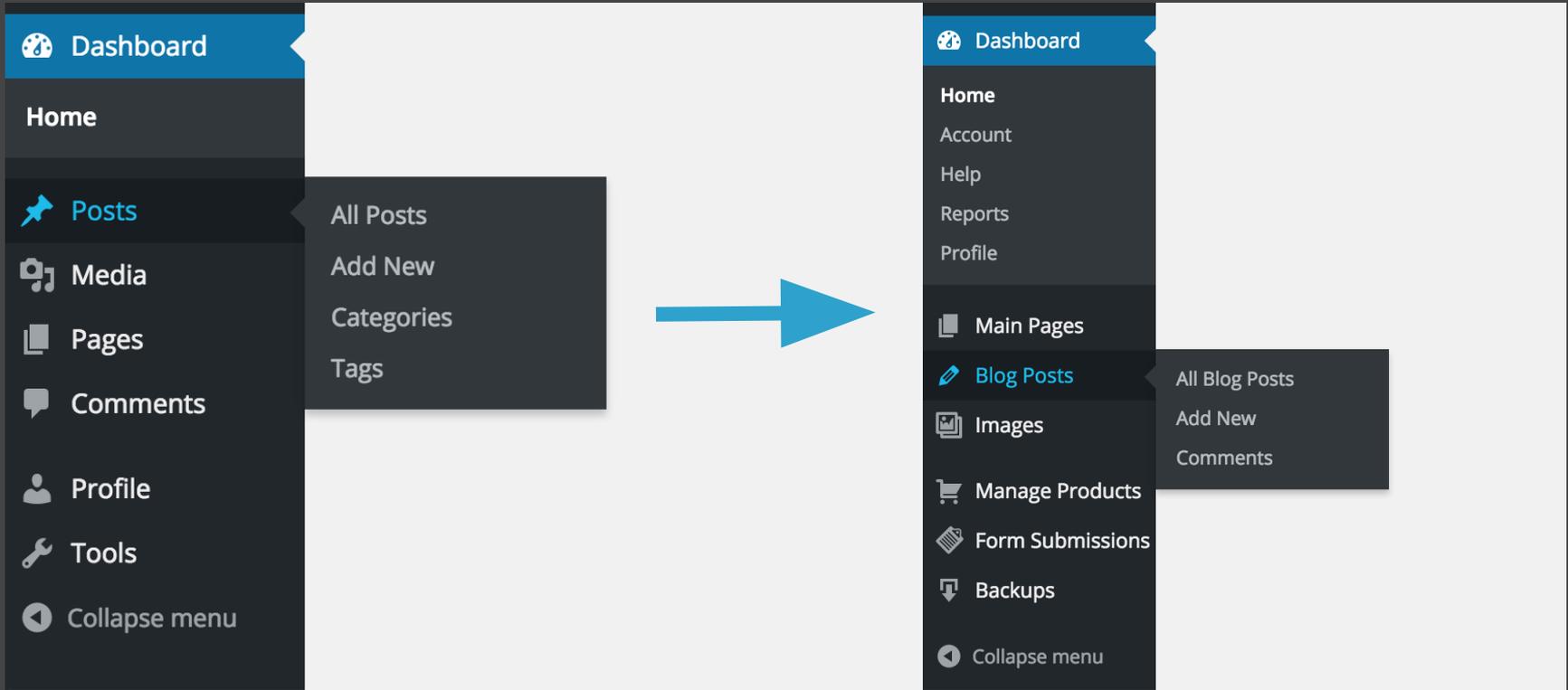
Q: Who is responsible for making our sites usable?

- A. The WordPress core team
- B. The client
- C. Clippy
- D. You

Pop quiz!

But...why does this matter?

Time for some examples...



Improving the admin menu

Text: About Me ▲

Title:
About Me

```
<div class="about-me box-green">
<a href="http://mysite.com/about-me/">

</a>
<p class="small-bio">
Hi there! Thanks for checking out my blog! I'm a fun loving
person who is totally unique and exceptional in many
ways. For example, I love ice cream and spending time
with my friends and listening to good music. Follow me on
<a href="http://twitter.com/uniqueindividual">Twitter</a>!
</p>
[social_share_buttons size="obnoxious"]
</div>
```

Automatically add paragraphs

[Delete](#) | [Close](#) Save



About User ▲

Title
About Me

Color
Green ▼

User
Michelle ▼

Show social links

[Delete](#) | [Close](#) Save

Make widgets easier to use

WordPress dashboard header: Plugins Are Fun, 1 update, 0 comments, + New, Howdy, kyle

Dashboard sidebar: Dashboard, Home, Updates 1, Posts, Media, Pages, Comments

Dashboard main content:

- Videos
 - Overview
 - Navigation
 - Layout
 - Content

Video thumbnails and titles:

-  [Cliff Seal: Friendlier, Safer WordPress Admin Areas](#)
-  [Jonathan Daggerhart: Introduction to using WordPress](#)
-  [Joe Rozsa: Congratulations! You're Having a WordPress Website!](#)

[See more videos](#)

For more information:
[Documentation on Dashboard](#)
[Support Forums](#)

Help ▲

WordPress dashboard header: Plugins Are Fun, 3 updates, 0 comments, + New, Howdy, kyle

Dashboard sidebar: Dashboard, Home, Updates 3, Posts, Media, Pages

Dashboard main content:

- Get Help!
 - Overview
 - Navigation
 - Layout
 - Content

Form fields:

For more information:
[Documentation on Dashboard](#)
[Support Forums](#)

Help ▲

Improving contextual help

```
6  function kjm_add_help_tab() {
7      $screen = get_current_screen();
8      if ( 'dashboard' == $screen->base ) {
9          $screen->add_help_tab( array(
10             'id'         => 'videos',
11             'title'      => 'Videos',
12             'content'    => 'Some helpful text here.',
13             )
14          );
15     }
16 }
17 add_action( 'current_screen', 'kjm_add_help_tab' );
```

Improving contextual help - code

[column_one]

All right. Well, take care of yourself, Han. I guess that's what you're best at, ain't it? Oh God, my uncle. How am I ever gonna explain this?

[/column_one]

[column_two]

Red Five standing by. In my experience, there is no such thing as luck. I call it luck.

[list_related_posts category="4,17,34" show_link="true"]

[/column_two]

[login_form redirect="false" ajax="true"]

[box color="yellow" size="macho" corners="roundish" shadows="subtle" texture="cornmeal"]It is important to remember that when someone is giving a presentation while you are present, paying attention to what they say.[/box]

[button link="http://mysite.com/buy-page" title="Totes click on this and give me money" size="obtrusive" color="mauve"]Buy my stuff now![/button]

Word count: 98 Last edited by kyle on April 29, 2015 at 2:10 am



All right. Well, take care of yourself, Han. I guess that's what you're best at, ain't it? Oh God, my uncle. How am I ever gonna explain this?

I have traced the Rebel spies to her. Now she is my only link to finding their secret base. Hey, Luke! May the Force be with you. Red Five standing by.

Red Five standing by. In my experience, there is no such thing as luck. I call it luck.

- [New Tax May Cause Increase in Pod Racing Ticket Prices](#)
- [Princess Amidala Wins Miss Galaxy](#)
- [Should Droids Be Allowed to Play Violent Video Games?](#)
- [Lightsaber Safety Regulations](#)
- [Tips For Training Wookies](#)

Username

Password

It is important to remember that when someone is giving a presentation while you are present, pay attention to what they say. Seriously. Listen up everybody. This is important.

Word count: 128 Draft saved at 2:46:21 am. Last edited by kyle on April 29, 2015 at 2:42 am

Making shortcodes usable

Client Settings

Clean up

Remove EVERYTHING the client doesn't need

Reuse

As much as possible ▾

Include Documentation

Provide Clear Link to Support

Make everything

Dynamic

Static

Show code

Always

Sometimes

Rarely

NEVER!

Save Changes

There's so much more!

@MrKyleMaurer

 Kyle Maurer

 Websites

 MrKyleMaurer

 BrashRebel

 +KyleMaurerRBM

 Collapse menu

realbigmarketing.com

kyleblog.net

realbigplugins.com

renderwp.com

clientdash.io

wproundtable.com

mealsonmeals.com



@MrKyleMaurer