



# 10 Things to Do AFTER

Installing WordPress



# Today's GAMEPLAN



- 10 Things I do after I install WordPress
- Live Demo
- Special Offer





# #1 - Update General Settings / Permalinks

- Site Title / Tagline
- Time zone preferences
- Permalink Settings





## #2 - Delete default content

- Hello World!
- Sample Page
- Mr. WordPress





# #3 - Remove Default Themes / Plugins

- TwentyEleven
- TwentyTwelve
- Hello Dolly





## #4 - Install Backup Plugin

- Backup Buddy
- BackWPup
- WordPress Backup to Dropbox





## #5 - Install Security Plugin

- Better WP Security
- Run through all the configuration settings





## #6 - Install Google Analytics

- Set up Google Analytics
- Google Analyticator





# #7 - Commenting Plugin

- Disqus
- Livefyre





# #8 - Forms

- Gravity Forms
- Contact Form 7





## #9 - SEO Plugin

- WordPress SEO by Yoast
- All in One SEO plugin





## #10 - Find and Purchase Starting Point

- Framework (Thesis, Genesis, etc.)
- Free theme (wordpress.org)
- Premium Theme (woothemes, themeforest)





# #11 - Set up Version Control

- GIT
- Track All Changes
- Easily roll back in case of catastrophe





# Live Demo

Hands on Time





# Special Offer





# Conquer Your Website

- Brand new digital course
- One Week VIP Launch
- Step-by-step instructions to get your site performing at it's best





## Here's What You'll Learn:

- Module #1: Backup, Backup, Backup
- Module #2: Protect Site from Hackers
- Module #3: Track Visitors w/ Analytics
- Module #4: Speed Up Your Site





## Here's What You'll Learn:

- Module #5: Optimize for Google
- Module #6: Learn a Little Bit of Code
- Module #7: Keep WordPress Updated
- Module #8: Set up MailChimp





## Here's What You'll Learn:

- Module #9 - Must Have WP Plugins
- Module #10 - Spice Up WP site w/ Images
- Module #11 - Share with Social Media
- Module #12 - Sell Content Online





# Three Special VIP Bonuses

- 6 One Hour Q&A Webinars
- Download My Exact Settings
- 10 People will be selected to have a 30 minute consultation with me





## In this training

- I show you everything
- Step-by-step process of you looking over my shoulder
- Stop wasting time searching the web for answers





# How Much?

- My current rate: \$150/hr
- The Q&A webinars are worth \$600 alone
- Over 4 hours of video content





All of this for just \$297





Plus 2 great payment  
options





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Any Questions?

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