

Markdown

The new way to write HTML



What You Need to Know

- ✓ What is Markdown
- ✓ How to write Markdown
- ✓ How this will benefit you
- ✓ Markdown Software

What is Markdown?

- ✓ Markdown is a writing tool that allow you to write plain text while tagging your formatting.
- ✓ It's much more readable than HTML
- ✓ “The idea is that a Markdown-formatted document should be publishable as-is, as plain text, without looking like it's been marked up with tags or formatting.” ~Daring Fireball

What is Markdown?

- ✓ We will be using simple punctuation format our text

Why Write in Markdown?

- ✓ Formatting stays where it should
- ✓ Lightning fast to type - no mouse required
- ✓ Easy to read when marked up
- ✓ Easy to write

Other Uses

- ✓ Compose Emails
- ✓ Plain text to-do lists
- ✓ Organize Notes, w/o fiddling with formatting

Syntax

✓ Let's define some styles



Headings

#Heading 1



Heading 1

##Heading 2



Heading 2

.
. .
. .

#####Heading 6



Heading 6



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Headings

First Level Heading
=====



Heading 1

Second Level Heading



Heading 2

Phrase Emphasis

italic text
italic text



italic text

****bold text****
bold text



bold text



Listing Items - Unordered Lists

- list item 1
- list item 2
- list item 3

- + list item 1
- + list item 2
- + list item 3

- * list item 1
- * list item 2
- * list item 3



- list item 1
- list item 2
- list item 3

Listing Items - Unordered Lists

- * An item in a bulleted (unordered) list
 - * A subitem, indented with 4 spaces
- * Another item in a bulleted list

Listing Items - Ordered Lists

1. list item 1
2. list item 2
3. list item 3



1. list item 1
2. list item 2
3. list item 3

Listing Items - Unordered Lists

1. An item in an enumerated (ordered) list
 - 1.1. A subitem, indented with 4 spaces
2. Another item in an enumerated list

Links

[Your Website Engineer](<http://YourWebsiteEngineer.com> "To the Site")



[Your Website Engineer](#)

Code

Surround inline code with
back ticks (`)

Some text with `some code`
inside

Indent several lines of code by
at least 4 spaces

```
line 1 of code  
line 2 of code  
line 3 of code
```


Block Quotes

- ✓ Prefix > for each blockquote line
- ✓ Additional > for nested blockquotes
- ✓ Blockquotes can contain Markdown

> "This entire paragraph of text will be enclosed in an HTML blockquote element. You may arbitrarily wrap the text to your liking, and it will all be parsed into a single blockquote element."

Images

Images have similar syntax to links with a preceding exclamation point.

`![Alt text](/path/to/img.jpg)`

`![Alt text](/path/to/img.jpg "Title")`

Horizontal Rules

- ✓ Horizontal rules are created by placing three or more hyphens, asterisks, or underscores on a line by themselves.
- ✓ You may use spaces between the hyphens or asterisks.
- ✓ Each of the following lines will produce a horizontal rule:

* * *

- - - -

Two Ways to Use Markdown

Export File as HTML

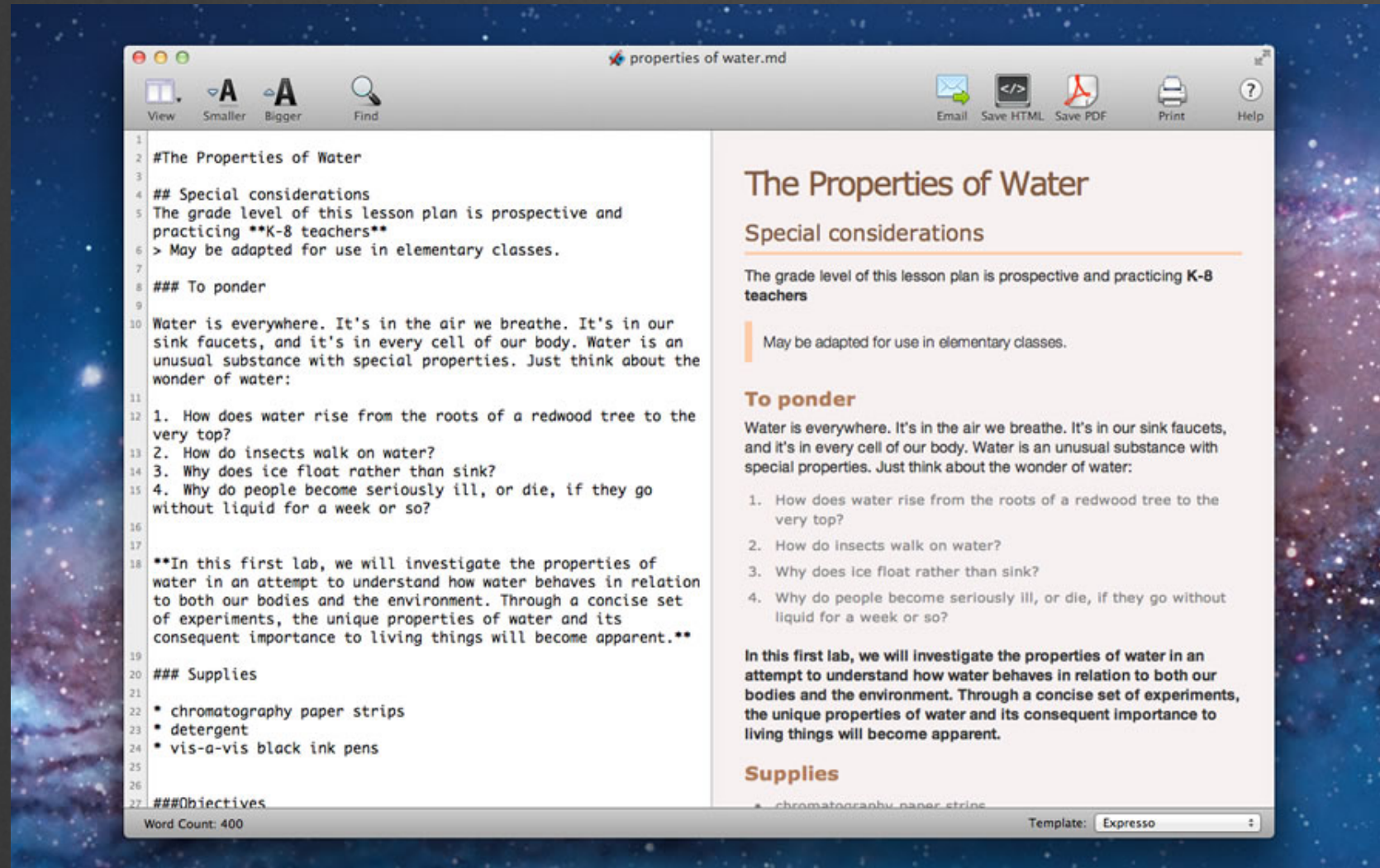
- OR -

Use a WordPress Plugin to
convert to HTML

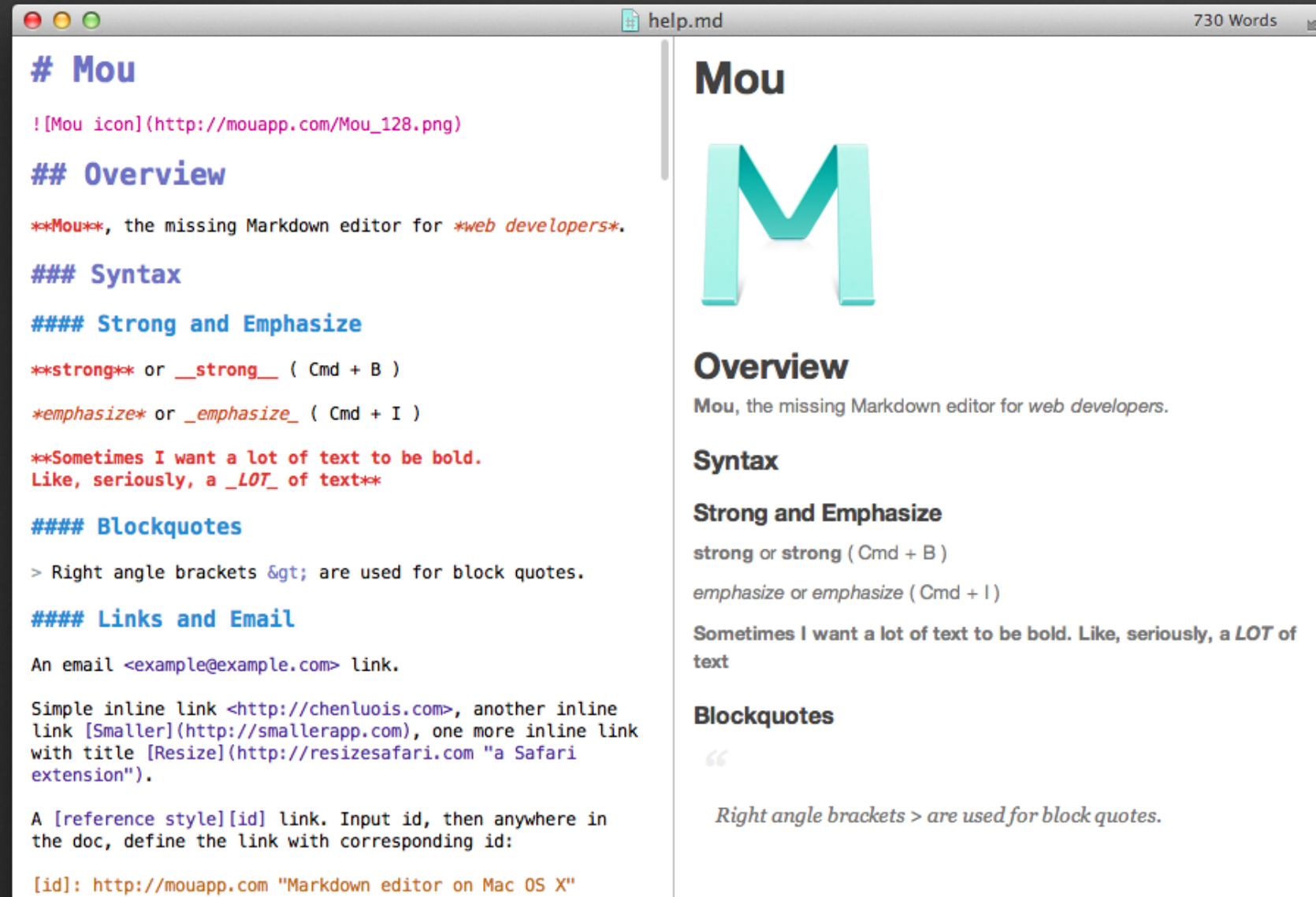


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Markdown Pro



Mou



The screenshot shows a window titled 'help.md' with 730 words. The left pane displays the raw markdown source code, and the right pane shows the rendered HTML output.

```
# Mou

![Mou icon](http://mouapp.com/Mou_128.png)

## Overview

**Mou**, the missing Markdown editor for web developers.

### Syntax

#### Strong and Emphasize

**strong** or strong ( Cmd + B )

*emphasize* or emphasize ( Cmd + I )

**Sometimes I want a lot of text to be bold. Like, seriously, a LOT of text**

#### Blockquotes

> Right angle brackets &gt; are used for block quotes.

#### Links and Email


An email <example@example.com> link.

Simple inline link <http://chenluois.com>, another inline link [Smaller](http://smallerapp.com), one more inline link with title [Resize](http://resizesafari.com "a Safari extension").

A [reference style][id] link. Input id, then anywhere in the doc, define the link with corresponding id:

[id]: http://mouapp.com "Markdown editor on Mac OS X"
```

Mou



Overview

Mou, the missing Markdown editor for *web developers*.

Syntax

Strong and Emphasize

strong or strong (Cmd + B)

emphasize or emphasize (Cmd + I)

Sometimes I want a lot of text to be bold. Like, seriously, a **LOT** of text

Blockquotes

“

Right angle brackets > are used for block quotes.



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mouapp.com

Dillinger.io

The screenshot shows the Dillinger.io web application interface. At the top, there is a navigation bar with the Dillinger logo, links for Dropbox and Github, and options for 'Select Your Theme' and 'Utilities'. The main content area is split into two panes. The left pane, titled 'Untitled Document', shows a code editor with line numbers 1 through 25. The text in the editor is as follows:

```
1 Dillinger
2 =====
3
4 Dillinger is a cloud-enabled HTML5 Markdown editor.
5
6 - Type some Markdown text in the left window
7 - See the HTML in the right
8 - Magic
9
10 Markdown is a lightweight markup language based on the formatting
11 conventions that people naturally use in email. As [John Gruber]
12 writes on the [Markdown site] [1]:
13
14 > The overriding design goal for Markdown's
15 > formatting syntax is to make it as readable
16 > as possible. The idea is that a
17 > Markdown-formatted document should be
18 > publishable as-is, as plain text, without
19 > looking like it's been marked up with tags
20 > or formatting instructions.
21
22 This text your see here is *actually* written in Markdown! To get a
23 feel for Markdown's syntax, type some text into the left window and
24 watch the results in the right.
25
26 Version
27 -
28
29 2.0
```

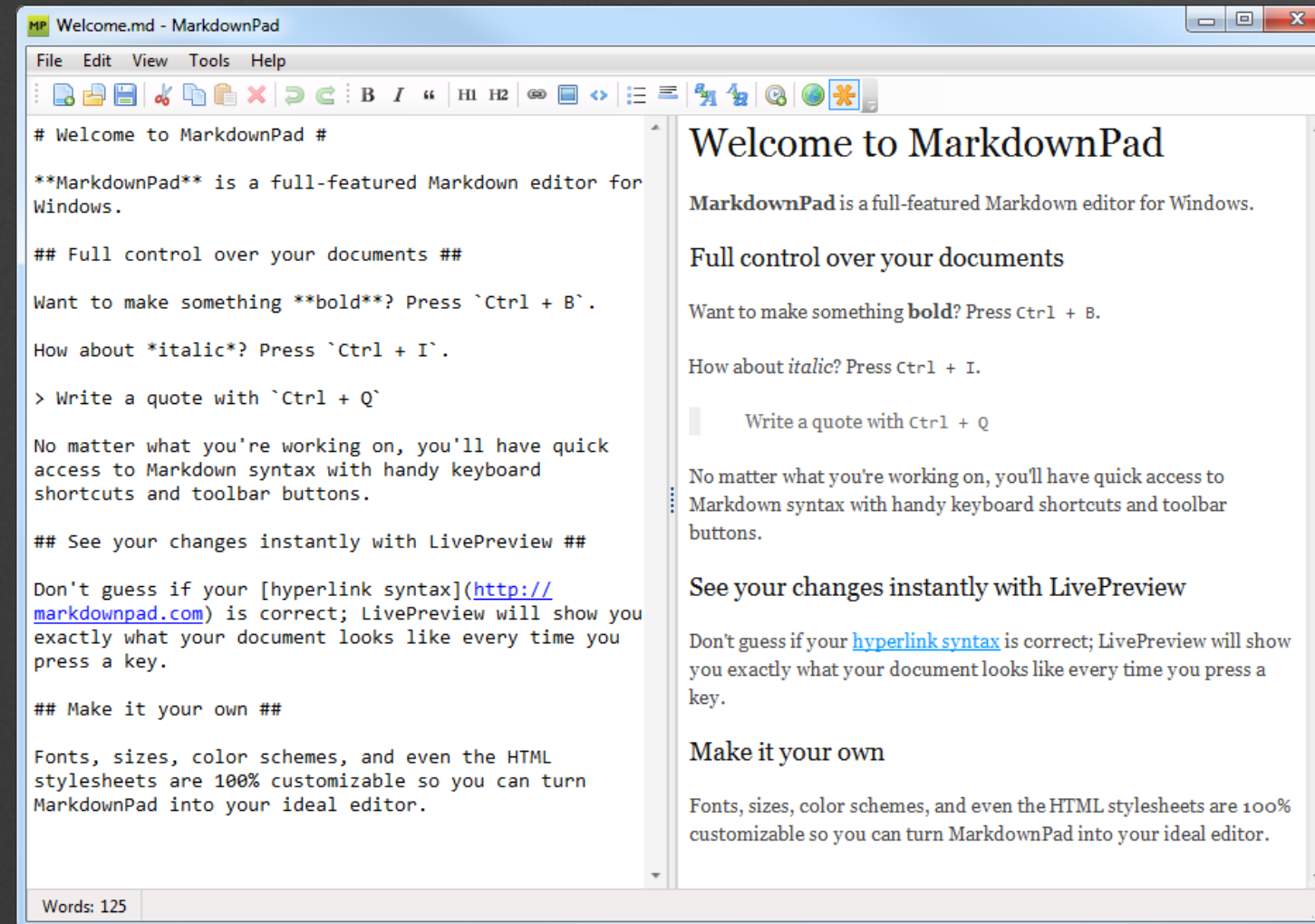
The right pane shows the rendered HTML output of the text in the left pane. It features a heading 'Dillinger', a paragraph, a bulleted list, a paragraph with a link, a blockquote, another paragraph with a link, and a heading 'Version' followed by the text '2.0'.



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dillinger.io

MarkdownPad



WordPress Plugins



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Markdown on Save

- ✓ Compose content in Markdown on a per-item basis
- ✓ The Markdown version is stored separately so you can deactivate this plugin and it will display HTML
- ✓ Faster than doing on-the-fly Markdown conversion on every page load.



Markdown

This post is formatted with Markdown

WP-Markdown

- ✓ Allows Markdown to be enabled in posts, comments and bbPress forums
- ✓ WP-Markdown stores the processed HTML, so deactivating the plug-in will not affect your posts, comments or bbPress forums.

MarkDown

Select the post types or comments that will support Markdown. Comment highlighting can be provided by [Prettify](#).

Enable MarkDown for:

- Posts
- Pages
- Events
- Comments

Enable MarkDown help bar for:

- Comments
- bbPress topics and replies

Enable Prettify syntax highlighter:

-

Live Demo



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Introducing Advanced Developer Training



- ✓ This is a complete course with exact step-by-step instructions to speed up your development time
- ✓ It works even if you're starting from scratch or you've been at it a while
- ✓ The "Advanced Developer Training" is an end-to-end system for making you a more efficient / profitable website developer



Week 1: Building Theme Essentials



- ✓ WordPress Overview
- ✓ Child Themes
- ✓ Set up a local dev environment
- ✓ Overview of Useful PHP Commands
- ✓ A Look at the Frameworks



Week 2: Make Your Site Future Proof



- ✓ Discover Plugin Basics (filters, hooks, etc.)
- ✓ Develop theme Shortcodes
- ✓ Build a twitter shortcode
- ✓ Introduction to PHP - Part I

Week 3: Add Functionality



- ✓ Custom Post Types
- ✓ Custom Taxonomies
- ✓ Post Meta Boxes
- ✓ Introduction to PHP - Part 2

Week 4: Become More Proficient



- ✓ Use the Terminal / Command Line
- ✓ Learn Version Control with GIT
- ✓ Write Faster CSS with SASS
- ✓ Create a custom login page



How the Course Works



- ✓ Each module is pre recorded
- ✓ At the beginning of each week you will receive an email with the weekly assignments
- ✓ On Friday of each week there will be a training call

How the Course Works

- ✓ Mon, Mar 18: Week 1 goes live
- ✓ Week 1: Group Training Call
- ✓ Mon, Mar 25: Week 2 goes live
- ✓ Week 2: Group Training Call
- ✓ Mon, Apr 1: Week 3 goes live
- ✓ Week 3: Group Training Call
- ✓ Mon, Apr 8: Week 4 goes live
- ✓ Week 4: Group Training Call

Advanced WordPress Developer Training



✓ Retail for: \$799

✓ Exclusive Offer: \$499

Must Register before Monday!

A screenshot of a website page for "Advanced Developer Course". The page has a white background with a blue navigation bar at the top containing "Home", "About", "Resources", "Products", and "Contact". The main heading is "Advanced Developer Course". Below the heading is a paragraph of text explaining the course's origin and a "Register Now" button. To the right of the text is a circular logo identical to the one in the top right of the overall image. Below the text is a section titled "What Topics Will The Course Cover?" followed by a list of topics organized into two columns: "Week One: Building Theme Essentials" and "Week Two: Make Your Site Future Proof".

Advanced Developer Course

Home » Advanced Developer Course

In early 2012, I realized I had a passion for teaching others how to use WordPress. There were tons of resources available for beginners when it came to WordPress, but no great solution for developers who want to become more advanced.

As I have slowly learned WordPress myself, I saw a void in the market and decided to create my own course for developers. The course is called "Advanced Developers WordPress Course" and I'm confident that it will turn any WordPress novice into a great developer.

This course can be yours for the low one time payment of \$799 only \$499! But must register before **January 11th** as the price will increase!

[Register Now](#)

What Topics Will The Course Cover?

This course will cover the MAIN things that WordPress developers should know to create amazing websites for their clients. Here are the topics:

Week One: Building Theme Essentials

- Introduction to WordPress Development**
 - How the loop works
 - How to create theme templates
 - Set up a development site
- Child Themes**
 - Useful PHP / WP Commands
 - Child Themes
- HTML5 / CSS3 Overview**
 - Benefits
 - Differences
 - Brief demo
- Introduction to Frameworks (hands on with different frameworks)**
 - Thesis
 - Genesis
 - Headway
 - Builder
 - Standard

Week Two: Make Your Site Future Proof

- Plugin Basics**
 - Filter Hooks
 - Action Hooks
 - Benefits of Using Plugins
- Plugin Development: Shortcodes**
 - Activate Plugin
 - Add Shortcode Method
 - Attributes
 - Specifying Content
- Plugin Development: Widgets**
 - Intro to Widgets
 - The Skin for a Widget
 - The Form Method
 - Building the Twitter Widget
 - Regular Expression
 - Completing the Widget
- WP_Cron**
 - Schedule Recurring Events
 - Custom Intervals for Events
 - Create an Options Page



To join the advanced training, register now:
<http://YourWebsiteEngineer.com/awdt>

Life Time Access



- ✓ You will become a member for life!
- ✓ If the course gets updated, you will have access to that as well.



To join the advanced training, register now:
<http://YourWebsiteEngineer.com/awdt>

100% Satisfaction Guarantee



- ✓ Try the Advanced WordPress Developers Course for 30 days
- ✓ ... and if you don't love it, simply ask for a refund by emailing Dustin@YourWebsiteEngineer.com and I'll happily refund your money



To join the advanced training, register now:
<http://YourWebsiteEngineer.com/awdt>

Any Questions?



To join the advanced training, register now:
<http://YourWebsiteEngineer.com/awdt>