### Build a WordPress Theme Classroom



# The Loop

 $\checkmark$  It the main structure of WordPress

- $\checkmark$  It's extremely powerful
- $\checkmark$  Allows developers to creatively display data





# Overview

- $\checkmark$  The loop is a simply a block of code that displays all of the information that WordPress has about a post or page.
- $\checkmark$  Three crucial parts:

**WEBSITE** Engineer

 $\checkmark$  Start the Loop  $\checkmark$  Do something with each post / page  $\checkmark$  Close the loop

# Overview

- $\checkmark$  The loop by default will retrieve everything that it can possible find, so we need one more piece: the query
- $\checkmark$  Now Four crucial parts:

**WEBSITE** Engineer

- $\checkmark$  Define what we are looking for
- $\checkmark$  Start the Loop
- $\checkmark$  Do something with each post / page
- $\checkmark$  Close the loop

# **One Last Piece : While**

- $\checkmark$  The while function is commonly used to loop through a database query and dynamically display database information
- $\checkmark$  Think of the <u>while</u> function as a librarian that retrieves everything from a database, one line at a time



# Layman's Model

<?php
query\_posts( 'tag=podcast' );
if ( have\_posts() ) : while ( have\_posts() ) : the\_post(); ?>
// DO SOMETHING WITH EACH POST THAT WE FOUND

Start Loop <?php endwhile; else: ?> // DO SOMETHING IF NOTHING WAS FOUND <?php endif; ?>

Query

End SUCEBSITE Engineer Do Something

# Layman's Model

Look for all posts that are tagged Podcast( 'tag=podcast' );

Query

if ( THERE ARE POSTS ) {
 while ( THERE ARE POSTS ) : GET THE NEXT POST {
 // DO SOMETHING WITH EACH POST THAT WE FOUND

Start Loop } endwhile
 else{
 // DO SOMETHING IF NOTHING WAS FOUND
 }
endif;

End SWEBSITE Engineer

### Do Something

# Where Does the Loop Reside?

Youi

 $\checkmark$  Generally it can be found in any theme file:

✓ archive.php
 ✓ index.php
 ✓ search.php
 ✓ page.php
 ✓ single.php
 ✓ custom.php



# Example of the Loop

Using WordPress Default (kubrick) as an example



# Displaying the Content

 $\checkmark$  To display content, we have to be inside the while loop ✓ Download the Quick Reference Guide to see popular WP commands



# Useful Commands

✓ the\_permalink();

✓ the\_title();

✓ the\_excerpt();

✓ the\_content();

✓ the\_category();





# Display a Hyperlinked Title

 $\checkmark$  In HTML it would look like:

<a href = "Link\_2\_Page.html" > <h3>My Title Here</h3></a>

 $\checkmark$  In WordPress / PHP it looks like:

<a href = "<?php the\_permalink();?>" > < h3> <?php the\_title();?> < /h3> < /a>





# Manipulating the Loop

 $\checkmark$  We need to manipulate the loop to display the proper content

 $\checkmark$  Three ways to do this:

 $\checkmark$  Add a query

- Define a variable that creates a new query
- Nesting loop



# query\_posts()

Before the while statement you add a query\_posts() function V

<?php query\_posts('category\_name=baseball&posts\_per\_page=10'); ?> <?php while (have\_posts()) : the\_post(); ?>





# New Variable

 $\checkmark$  Define a variable that creates a new query for the database and essentially a new loop

> \$my\_query = new WP\_Query('category\_name=baseball&posts\_per\_page= 10'); while (\$my\_query->have\_posts()) : \$my\_query->the\_post(); //code endwhile;

 $\checkmark$  This can be helpful if you want to add a second loop to your page



# Nesting

 $\checkmark$  Nesting is basically a loop within a loop

 $\checkmark$  Looks very much like the previous example

\$my\_query = new WP\_Query('category\_name=baseball&posts\_per\_page= **10'**); while (\$my\_query->have\_posts()) : \$my\_query->the\_post(); //code endwhile; wp\_reset\_postdata();



# Nesting Example

<div class= "left-column">

\$my\_query = new WP\_Query('category\_name=baseball&posts\_per\_page=10'); while (\$my\_query->have\_posts()) : \$my\_query->the\_post(); //code endwhile; wp\_reset\_postdata(); </div>

<div class= "right-column"> if (have\_posts()): while (have\_posts()) // DO SOMETHING WITH EACH PO <?php endwhile; else: ?> // DO SOMETHING IF NOTHING WA <?php endif; ?> </div>

### **Pro Educators**



Jeremy McCarthy Director, Global Spa Development and Operations at Starwood Hotels and Resorts



Ella Stimpson Executive Director of Salon and Spa Operations at Encore at Wynn Las Vegas, ISPA Chairwoman



Michael Tompkins CEO of Miraval Resorts





### From the Blog



10 Psychological Touchpoints in the Spa



5 Benefits of Facial **Exercise Programs** 



Video - The ESI 2013 Spa Show Experience in Las Vegas!

» Read Blog

# Create Theme Templates





# Convert from HTML to WordPress

- $\checkmark$  In this lesson, I am going to share how to take a static website and turn it into a WordPress theme
- $\checkmark$  This will simulate building a site from scratch



# How Word Press Works

- $\checkmark$  WordPress relies on PHP to call different parts of your site from a database
- $\checkmark$  When building a theme you will be substituting PHP for different parts of your code
- $\checkmark$  This makes editing much easier in the long run



### Bare Minimums

 $\checkmark$  WordPress only needs two files to work:

 $\checkmark$  style.css √ index.php

 $\checkmark$  Create a folder and put these blank two documents in them



# style.css

### /\*

Theme Name: Insert Name Here. Theme URI: Your Theme's URI (Optional). Description: Brief description of the website. Version: 1.0 Author: Your Name Here. Author URI: Your Website Address. \*/





### Slice and Dice

 $\checkmark$  Take your index.html content and paste it into index.php  $\checkmark$  Now, let's chop some more



# Template Breakdown



header.php LOOP index.php archive.php page.php single.php comments.php search.php

footer.php



# Three New Files

✓ header.php

✓ sidebar.php

✓ footer.php





# header.php

### ✓ Take all of the content from the main menu above and paste into header.php



# footer.php

### ✓ Take all of the content from below the main content and paste into footer.php



# sidebar.php

### ✓ Take all of the content that makes up the sidebar and paste into sidebar.php



# index.php

✓ Now we need to put it back together!

New first line for index.php
 <?php get\_header(); ?>

 $\checkmark$  New last lines for index.php

<?php get\_sidebar(); ?> <?php get\_footer(); ?>





# Add the loop

<?php
if ( have\_posts() ) : while ( have\_posts() ) : the\_post(); ?>
// DO SOMETHING WITH EACH POST THAT WE FOUND

<?php endwhile; else: ?> // DO SOMETHING IF NOTHING WAS FOUND <?php endif; ?>





# Add a screenshot







### Add Screenshot

### ✓ Add screenshot.png to root directory





# functions.php

 $\checkmark$  One way to change the default behaviors of WordPress is to add a functions.php

Behaves much like a plugin, but can have numerous blocks of code  $\checkmark$ used for different purposes.



# Add Menu Functionality

 $\checkmark$  You have to enable the drag and drop menus

 $\checkmark$  Add this line of code in your functions.php file

function register\_custom\_menu() {
 register\_nav\_menu('custom\_menu', \_\_('Custom Menu'));
}
add\_action('init', 'register\_custom\_menu');





# Add Menu to Theme

 $\checkmark$  Once you've enabled the feature, you have to add it to your theme

 $\checkmark$  Find in your header.php where the menu is located

<?php wp\_nav\_menu( array( 'sort\_column' => 'menu\_order', 'container\_class' => 'menu-header' ) ); ?>

 $\checkmark$  This will take some massaging to get your menus to look right: http://codex.wordpress.org/Function\_Reference/wp\_nav\_menu



### Widget Areas

✓ Widgets are what make WordPress, well WordPress

✓ Easy for site owners to change

 $\checkmark$  Content in sidebar and footers normally are controlled by widgets



# Enable Widgets

if ( function\_exists('register\_sidebar') )
 register\_sidebar( array(
 'name' => \_\_( 'Footer Widget 1'),
 'id' => 'Footer\_1',
 'description' => \_\_( 'Footer 1 widget area', 'twentyeleven' ),
 'before\_widget' => '<aside id="%1\$s" class="widget %2\$s">',
 'after\_widget' => '</aside>",
 'before\_title' => '</h3 class="widget-title">',
 'after\_title' => '</h3>',
 ) );





# Add to Theme

// Custom widget Area Start if (!function\_exists('dynamic\_sidebar') || !dynamic\_sidebar('Footer Area 1') ) : ?> <?php endif; // Custom widget Area End



# Extra Template Files

- ✓ page.php
- ✓ single.php
- ✓ archive.php
- √ 404.php
- ✓ comments.php





### Live Demo



