

Five Most Beneficial WordPress Plugins

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Twitter Hashtag: #YWE

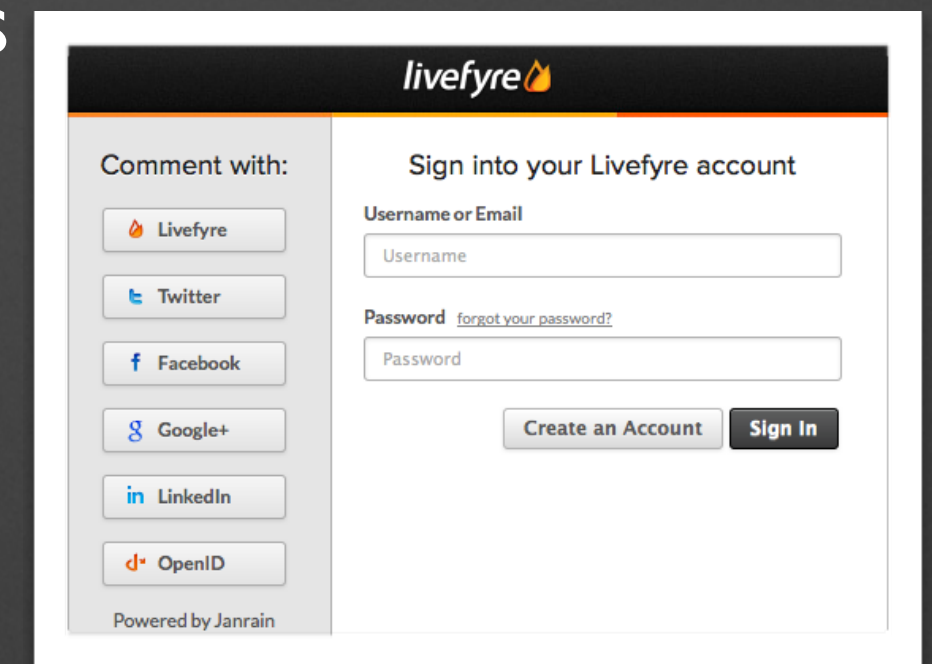


Can't Live Without Plugins

- ✓ Currently 19,675 free plugins in the WordPress repository
- ✓ These are plugins that will give you the most bang for your buck

Livefyre

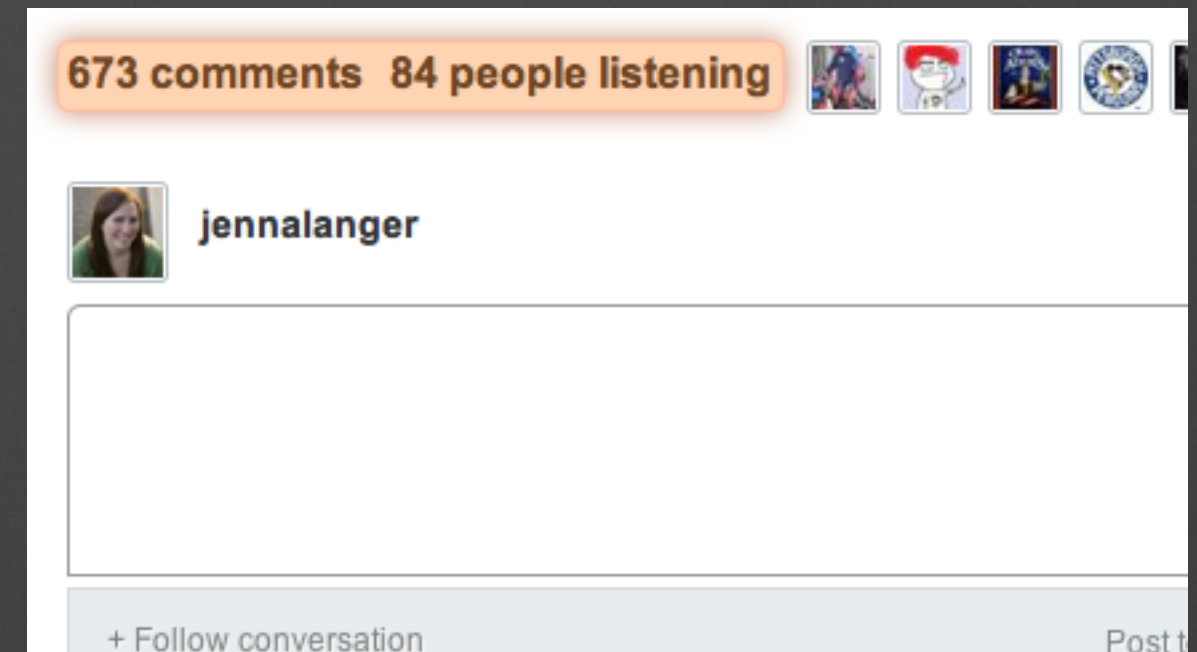
- ✓ A plugin for managing comments
- ✓ Other options: Disqus, Intense Debate, WordPress
- ✓ Many different sign in options
- ✓ Updates in real time
- ✓ Saves comments to your WordPress database



The screenshot shows the Livefyre sign-in interface. On the left, under "Comment with:", there are buttons for Livefyre, Twitter, Facebook, Google+, LinkedIn, and OpenID. On the right, under "Sign into your Livefyre account", there are input fields for "Username or Email" (with "Username" as a placeholder) and "Password" (with "forgot your password?" as a link). Below these fields are "Create an Account" and "Sign In" buttons. At the bottom left, it says "Powered by Janrain".

Livifyre

- ✓ Facebook and Twitter Integration
- ✓ Comments are Google Searchable
- ✓ Have a live chat with your community
- ✓ Live Listener Count
- ✓ Link Back to your blog



dhartzler10 22 pts moderator

➔ **Ileane** The webinars are open to the public and are at 11am PST.
Here's a link to their webinar

page: <http://www.benchmarkemail.com/resources/webinars>

My latest conversation: 077 - Websites for on the Go Travelers

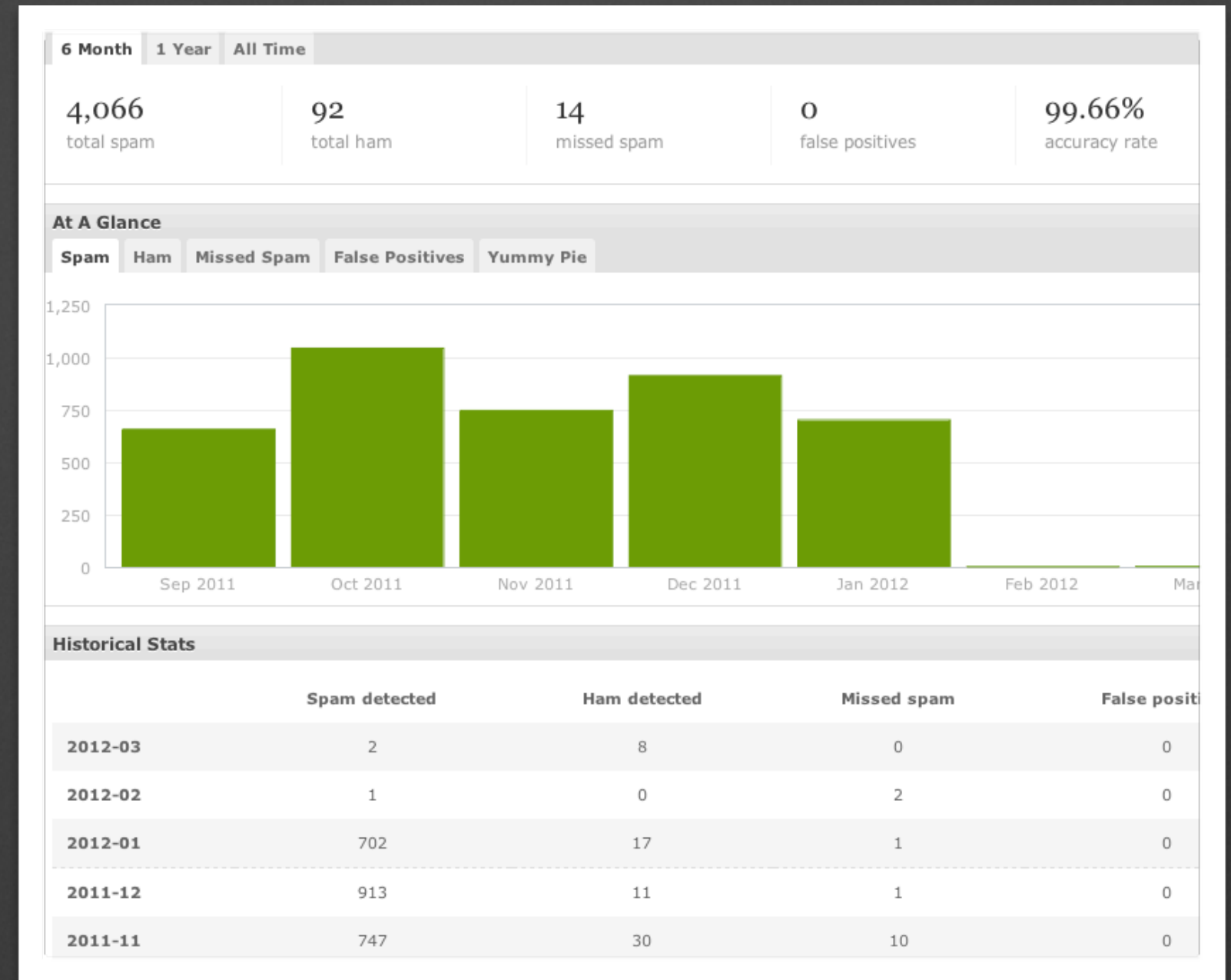
7 DAYS AGO

Like

Reply

Livefyre

- ✓ Number #1 reason use LiveFrye
- ✓ Real Time Spam Protection



Live Demo

YourWebsiteEngineer.com/june2012



Your **WEBSITE**
Engineer^{LLC}

Yoast SEO

✓ Best

✓ It's like

✓ Includes

Snippet Preview: [How to Hire a WordPress Developer](#)
[yourwebsiteengineer.com/075-how-to-hire-a-wordpress-developer/](#) - **Cached**
9 May 2012 – **WordPress** is a great platform for the DIY'ers, but someday you might have to **hire a WordPress developer**, here's how to **hire a great one**.

Focus Keyword:

Your focus keyword was found in:

- Article Heading: **Yes (1)**
- Page title: **Yes (1)**
- Page URL: **Yes (1)**
- Content: **Yes (1)**
- Meta description: **Yes (1)**















[Find related keywords](#)

Yoast SEO

✓ Plugin

✓ It looks

✓ Make

-  The keyword doesn't appear in the first paragraph of the copy, make sure the topic is clear immediately.
-  The keyword density is 0.27%, which is a bit low, the keyword was found 1 times.
-  The keyword for this page contains one or more [stop words](#), consider removing them. Found 'a'.
-  The slug for this page contains one or more [stop words](#), consider removing them.
-  No heading tags appear in the copy.
-  No images appear in this page, consider adding some as appropriate.
-  The page title contains 33 characters, which is less than the recommended minimum of 40 characters. Use the space to add keyword variations or create compelling call-to-action copy.
-  The page title contains keyword / phrase, but it does not appear at the beginning; try and move it to the beginning.
-  The copy scores 78.5 in the [Flesch Reading Ease](#) test, which is considered fairly easy to read.
-  In the specified meta description, consider: How does it compare to the competition? Could it be made more appealing?
-  The keyword / phrase appears in the URL for this page.
-  The meta description contains the primary keyword / phrase.
-  There are 366 words contained in the body copy, this is greater than the 300 word recommended minimum.
-  This page has 3 outbound link(s).



Engineer^{co}

es love

Yoast SEO

- ✓ Tons of options to configure
- ✓ Free Settings



Live Demo



Your **WEBSITE**
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Pretty Link Lite

- ✓ Gives you the ability to create clean, simple URLs on your website that redirect to any other URL
- ✓ Tracks the number of hits to a specific URL
- ✓ View click details including ip address, remote host, browser (including browser version), operating system, and referring site

Pretty Link Lite

- ✓ With Using the Bookmarklet, you can easily use your domain name as an URL shortener.
- ✓ Use this with Buffer App or Twitter to keep a consistent brand

Live Demo



Your **WEBSITE**
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WordPress Backup to Dropbox

- ✓ Compatible with WordPress 3.4
- ✓ You need to have a free Dropbox Account
- ✓ Uses open standard for authorization (OAuth)

WordPress Backup to Dropbox

✓ You see

✓ You see

✓ You can

Dropbox keeps a snapshot every time you save a file. You can preview and restore 'mikeydc_wrpd1-backup.sql' by choosing one of the versions below:

Changed	Event	Changed by	Preview	Size
Today 8:06 AM (current)	Edited	Michael De Wildt (web)		11.4MB
<input checked="" type="radio"/> Yesterday 8:04 AM	Edited	Michael De Wildt (web)		10.89MB
<input type="radio"/> 6/3/2011 8:03 AM	Edited	Michael De Wildt (web)		10.33MB
<input type="radio"/> 6/2/2011 8:02 AM	Edited	Michael De Wildt (web)		9.62MB
<input type="radio"/> 6/1/2011 8:19 PM	Added	Michael De Wildt (web)		9.3MB
<input type="radio"/> 6/1/2011 8:02 PM	Deleted	Michael De Wildt (Michael-De-Wildts-MacBook-Pro)		8.95MB
<input type="radio"/> 6/1/2011 8:08 AM	Edited	Michael De Wildt (web)		8.95MB
<input type="radio"/> 5/31/2011 8:09 AM	Edited	Michael De Wildt (web)		8.1MB
<input type="radio"/> 5/30/2011 8:04 AM	Edited	Michael De Wildt (web)		7.53MB
<input type="radio"/> 5/29/2011 8:01 AM	Edited	Michael De Wildt (web)		7.15MB

[Restore](#) [Cancel](#)

Page 1 of 2

[Older >](#)



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WordPress Popular Posts

- ✓ Shows the most popular posts for selected time window
- ✓ Gives you an indication on what posts are still being shared
- ✓ Allow visitors to see valuable content instantly

WordPress Popular Posts

- ✓ A thumbnail of your post can be displayed
- ✓ Multi-widget capable
- ✓ Automatic Maintenance

Popular Posts

Here a few of the most viewed posts



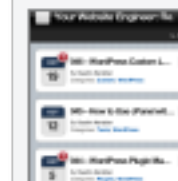
072 - What is HTML5?

Thank you for tuning in to another episode of Your Website Engineer...



043 - WordPress eCommerce Solu

Today's discussion is about two different eCommerce plugins for WordPress. The...



047 - Mobile WordPress Sites

WP Touch - WordPress plugin that makes your site automatically mobile - Works best...

Any Questions?



Thank You!

- ✓ Couple of Action Items:
 - ✓ New Product (Coming Soon)
 - ✓ Become a WordPress Developer
 - ✓ Answer a brief questionnaire at: YourWebsiteEngineer.com/develop



Thank You!

- ✓ Couple of Action Items:
 - ✓ Support Me by Subscribing to YourWebsiteTips.com
 - ✓ 40+ Posts
 - ✓ Two Emails per week, one Tip and one Plugin
 - ✓ Take Your Website to the Next Level with these weekly tasks



See You Next Time!

✓ Upcoming Webinar Ideas:

✓ How to Properly Secure your WordPress site

✓ Insider's Guide to a Responsive Website

✓ What do you want to learn?

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