MAY 2025 - Eastside TALKING POINTS

Based on Residential only reports

Inventory Growth Continues to Shape the Market

- Active inventory at the end of May reached 1,366 homes, the highest month-end level since August 2019. This figure is more than double the inventory from May 2024 (672) and nearly double from just two months ago in March 2025 (684).
- While inventory has grown significantly, buyer demand has held relatively steady:
 - Pending sales year-to-date through May are down just 6%, or 171 homes (2,479 in 2025 vs 2,647 in 2024). Closed sales year-to-date are down 7%, or 148 homes (1,863 in 2025 vs 2,011 in 2024).

Pricing Trends

• The median closed sale price in May 2025 was \$1,633,500, a 4% decrease compared to May 2024 (\$1,699,975).

A Buyer-Favored Market

- With a 2.1 months supply of inventory, the market now favors buyers, offering more choices and creating room to negotiate on price—rather than compete by bidding over asking.
- One broker summed it up perfectly:
 - o "It's a beauty contest and a price war—you have to win both to sell your home."
 - That same broker noted sellers are faced with three "R" options: Reduce (price), Relax (and wait), or Release (the listing).
- The market has not been buyer favored since the second half of 2018. With the change from a seller favored market, sellers, buyers and brokers need to use different strategies:

Recommendations for Sellers & Listing Agents

- Show weekly data trends to sellers.
 - Use reports like the <u>King RESIDENTIAL Weeks Supply from 04/23/25–06/04/25</u> to demonstrate current conditions. Use <u>prior period comparisons (e.g., 02/26/25–04/09/25)</u> to highlight how fast inventory has grown.
- Price at the low end of the value range, based on active competition.
- Hold open houses to maximize exposure.
- Don't rush to drop the list price. In addition, evaluate buyer activity and look at other active and pending listings activity since list date.
- Offer buyer credits (via the BBC) to help cover closing costs and spark excitement.
- Leverage Windermere's brand—the yard sign still matters, especially in a crowded market.

- Take on a proactive role: Help unrepresented buyers write offers ethically while protecting the seller's interests.
- Work with all offers, even low ones—counter until common ground is found.

This market rewards agents and sellers who lead with data, strategy, and experience. Consistent branding, local knowledge, and disciplined pricing are more important than ever.

Recommendations for Buyers and Buyers' Brokers

Today's environment also calls for a different approach on the buy side:

- Fear of missing out is gone. Replace it with a calm, strategic mindset.
- Encourage patience. When the right home appears, write the offer—even if it's below asking.
 - Set clear expectations: Lower offers often mean more negotiation. Be ready to guide clients through multiple counters.

Updated post from March 2025 Eastside Talking Points:

Following past seasonal trends and under current economic strain, we anticipate home prices to soften over the remainder of 2025. With buyer fatigue growing and affordability stretched, a market correction—similar to prior mid-to-late year adjustments—is increasingly likely.

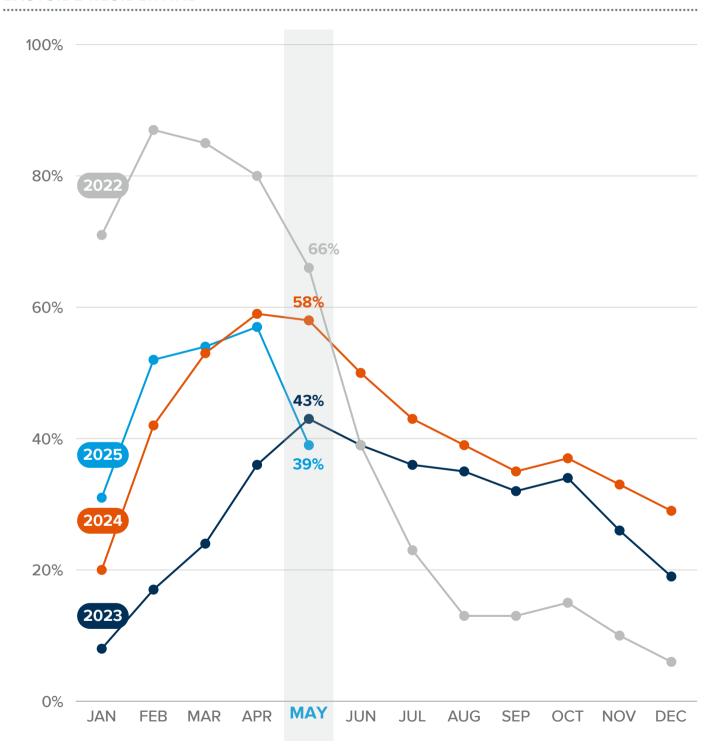
Year	April	December	Difference	% Increase
2025 Projected	\$1,697,500	\$1,550,000 (projected)	\$149,500 (projected)	-8.7% (projected)
2024	\$1,699,975	\$1,545,000	-\$154,975	-9.0%
2023	\$1,450,000	\$1,440,000	-\$10,000	-0.7%
2022	\$1,722,500	\$1,299,000	-\$423,500	-25.0%

MAY 2025

% OF LISTINGS SOLD **ABOVE** LIST PRICE



EASTSIDE RESIDENTIAL

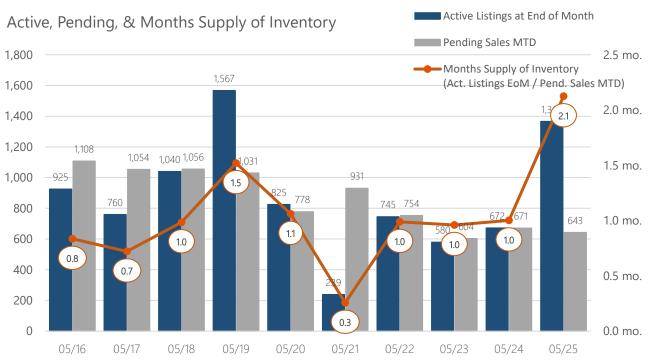


windermere.com

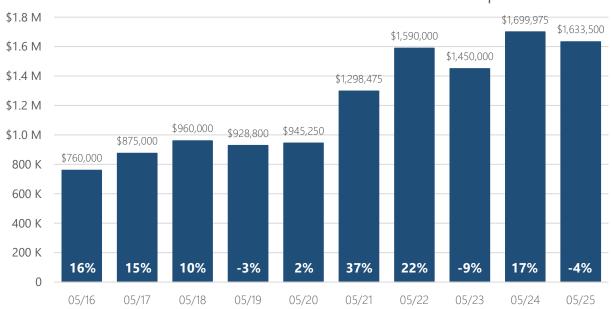




RESIDENTIAL ONLY



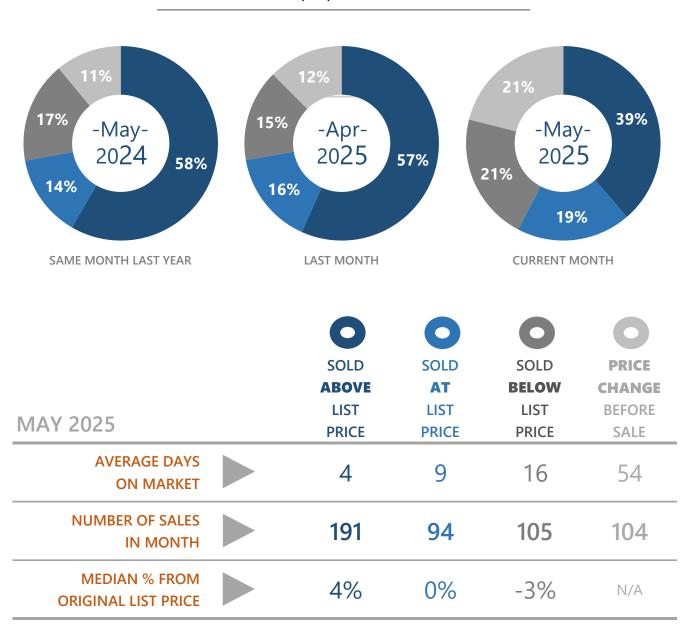
Median Closed Sales Price For Current Month Sold Properties





RESIDENTIAL ONLY

PERCENTAGE OF LISTINGS SOLD ABOVE, AT, BELOW LIST PRICE AND WITH A PRICE CHANGE





RESIDENTIAL ONLY

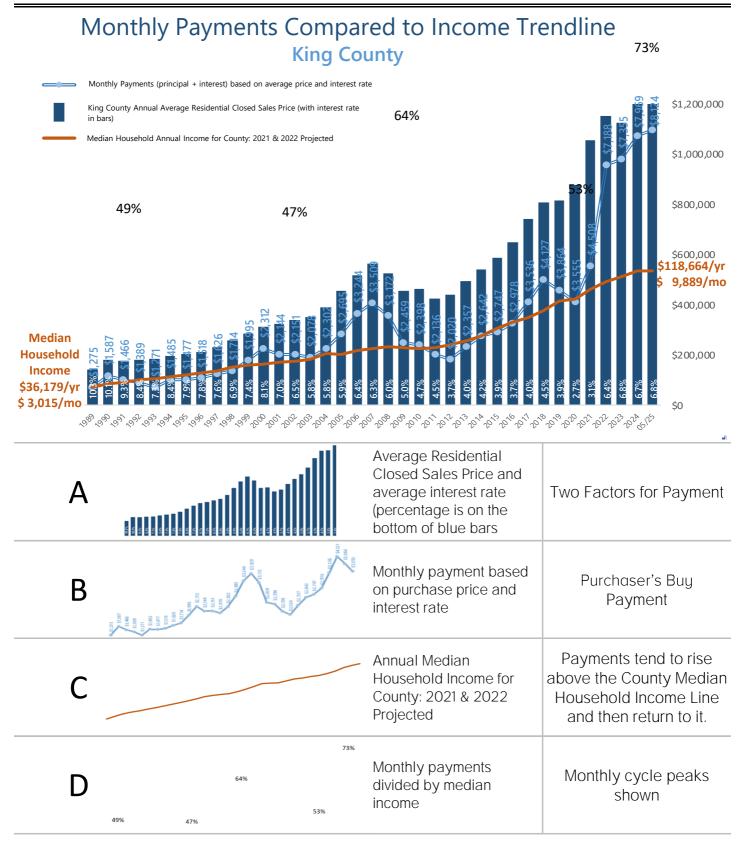
Sales Price to List Price based on Market Time

Market Time (DOM)	Median SP to Original LP %	Median SP to Last LP %	Total Units	% of Total
< 15	100.4%	100.4%	357	72.3%
15 - 30	96.4%	97.8%	77	15.6%
31 - 60	93.5%	96.3%	44	8.9%
61 - 90	92.1%	98.1%	4	0.8%
90+	93.9%	98.7%	12	2.4%
Totals			494	100.0%

The Cost of Waiting a Year

	Median	Interest Rate*	P&I							
	Price	30-Year-Fixed	Principal & Interest							
May, 2025	\$1,633,500	6.82%	\$10,671							
May, 2024	\$1,699,975	7.06%	\$11,379							
	-\$66,475	-0.24%	-\$708 Per Month							
* Per FreddieMac.com/pmms - Average of all weeks reported in calendar month -\$8,491										

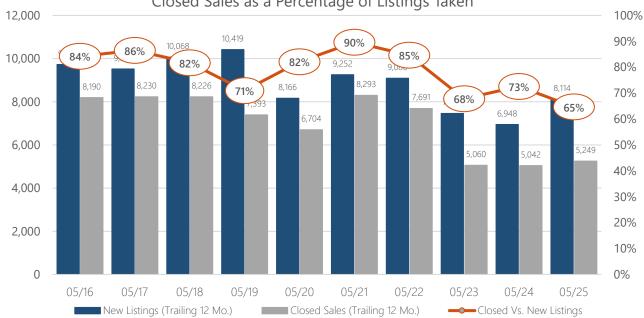






RESIDENTIAL ONLY

What Are The Odds of Selling? Closed Sales as a Percentage of Listings Taken



Percentage of Pending Sales that do not Close





Months Supply of

Inventory

CURRENT MONTH

KING & SNOHOMISH COUNTY

RESIDENTIAL ONLY

0 - 2	2 - 4	4+
SELLER'S	BALANCED	BUYER'S
ADVANTAGE	ADVANTAGE	ADVANTAGE

Area	Mor	nths Inven	tory	Area	Mor	nths Inven	tory
	2023	2024	2025		2023	2024	2025
100	0.6	1.2	0.9	530	1.1	0.8	2.0
110	0.6		0.9	540	8.0	0.7	2.0
120	8.0		1.9	550	0.9	1.0	2.0
130	0.8	0.9	1.6	560	1.2		2.5
140	0.7		1.4	600	0.8	0.9	2.2
300	1.7		1.7	610	0.8	0.8	1.5
310	0.6	0.9	2.0	700	1.1	1.5	2.4
320	1.1	1.5	2.1	701	0.0	0.0	0.0
330	0.7	0.9	1.9	705	0.8		1.9
340	0.6	0.9	1.4	710	0.9		2.0
350	0.8		1.4	715	0.9	0.9	1.5
360	0.4	1.7	3.8	720	0.7	1.4	1.6
380	1.6	1.9	2.7	730	0.6	0.8	1.4
385	1.6	3.0	2.7	740	0.6	0.9	1.4
390	1.6	2.2	2.5	750	0.9	1.0	1.4
500	1.0	1.0	1.6	760	0.8		
510	0.9	1.6	2.3	770	0.9		1.9
520	1.9	2.2	3.7	800	1.3	2.2	2.4

2 YEARS AGO

1 YEAR AGO

CURRENT YEAR









Statistics To Know

Residential

	May, 2025	May, 2024	Difference	% Change
Months Supply of Inventory	2.1	1.0	1.1	112%
Active Listings at End of Month	1,366	672	694	103%
Pending Sales MTD	643	671	-28	-4%
Pending Sales (Trailing 12 Months)	5,850	5,695	155	3%
Closed Sales MTD	503	612	-109	-18%
Closed Sales (Trailing 12 Months)	5,249	5,042	207	4%
Closed Sales Price (Median)	\$1,633,500	\$1,699,975	-\$66,475	-4%
30-Year-Fixed-Rate Mortgage Rate	6.8%	7.1%	-0.2%	-3%
Monthly Payments (P&I)	\$10,671	\$11,379	-\$708	-6%

Condominium

	May, 2025	May, 2024	Difference	% Change
Months Supply of Inventory	2.9	1.3	1.6	124%
Active Listings at End of Month	668	292	376	129%
Pending Sales MTD	227	222	5	2%
Pending Sales (Trailing 12 Months)	2,276	2,110	166	8%
Closed Sales MTD	198	222	-24	-11%
Closed Sales (Trailing 12 Months)	2,006	1,760	246	14%
Closed Sales Price (Median)	\$728,400	\$748,500	-\$20,100	-3%
30-Year-Fixed-Rate Mortgage Rate	6.8%	7.1%	-0.2%	-3%
Monthly Payments (P&I)	\$4,758	\$5,010	-\$252	-5%

Residential & Condominium

	May, 2025	May, 2024	Difference	% Change
Months Supply of Inventory	2.3	1.1	1.3	117%
Active Listings at End of Month	2,034	964	1,070	111%
Pending Sales MTD	870	893	-23	-3%
Pending Sales (Trailing 12 Months)	8,126	7,805	321	4%
Closed Sales MTD	701	834	-133	-16%
Closed Sales (Trailing 12 Months)	7,255	6,802	453	7%
Closed Sales Price (Median)	\$1,370,000	\$1,466,250	-\$96,250	-7%
30-Year-Fixed-Rate Mortgage Rates	6.8%	7.1%	-0.2%	-3%
Monthly Payments (P&I)	\$8,950	\$9,814	-\$865	-9%

Created by Windermere/East using information and statistics derived from Northwest Multiple Listing Service.



RESIDENTIAL ONLY

		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC	MTD % Change	YTD Summary	π	YTD % Change
2025	Active Listings (EOM)	452	557	684	992	1,366								103%	810	AVG	93%
	New Listings Taken in Month	450	543	847	1,005	1,249								23%	4,094	YTD	21%
	# of Pending Transactions	297	379	623	534	643								-4%	2,476	YTD	-6%
	Months Supply of Inventory	1.5	1.5	1.1	1.9	2.1								112%	1.6	AVG	101%
	# of Closed Sales	204	262	396	498	503								-18%	1,863	YTD	-7%
	Median Closed Price	1,709,000	1,685,000	1,710,000	1,697,500	1,633,500								-4%	1,687,473	WA	5%
2024	Active Listings (EOM)	281	344	367	440	672	745	740	760	813	675	492	343	16%	421	AVG	-19%
	New Listings Taken in Month	340	549	687	786	1,012	806	764	742	729	548	268	163	11%	3,374	YTD	23%
	# of Pending Transactions	301	446	598	631	671	607	622	525	545	541	324	210	11%	2,647	YTD	12%
	Months Supply of Inventory	0.9	8.0	0.6	0.7	1.0	1.2	1.2	1.4	1.5	1.2	1.5	1.6	4%	8.0	AVG	-28%
	# of Closed Sales	198	257	430	514	612	554	600	572	434	527	422	277	32%	2,011	YTD	18%
	Median Closed Price	1,465,000	1,470,000	1,682,500	1,677,500	1,699,975	1,635,000	1,620,000	1,550,000	1,527,500	1,550,000	1,537,312	1,545,000	17%	1,606,240	WA	15%
2023	Active Listings (EOM)	476	422	565	550	580	645	691	698	737	637	489	282	-22%	519	AVG	43%
	New Listings Taken in Month	369	384	704	554	725	742	689	629	634	449	288	143	-37%	2,736	YTD	-34%
	# of Pending Transactions	341	389	501	529	604	571	542	516	469	414	309	227	-20%	2,364	YTD	-24%
	Months Supply of Inventory	1.4	1.1	1.1	1.0	1.0	1.1	1.3	1.4	1.6	1.5	1.6	1.2	-3%	1.1	AVG	109%
	# of Closed Sales	184	269	396	397	463	575	455	533	418	410	343	297	-37%	1,709	YTD	-30%
	Median Closed Price	1,320,000	1,340,000	1,411,500	1,450,000	1,450,000	1,450,000	1,500,000	1,453,000	1,427,500	1,420,000	1,400,000	1,440,000	-9%	1,396,447	WA	-15%
2022	Active Listings (EOM)	102	148	288	533	745	1,105	1,197	1,022	1,033	972	768	511	212%	363	AVG	50%
	New Listings Taken in Month	369	586	976	1,061	1,156	1,204	979	681	800	574	315	171	25%	4,148	YTD	6%
	# of Pending Transactions	310	508	779	752	754	546	575	628	542	401	283	202	-19%	3,103	YTD	-15%
	Months Supply of Inventory	0.3	0.3	0.4	0.7	1.0	2.0	2.1	1.6	1.9	2.4	2.7	2.5	285%	0.5	AVG	51%
	# of Closed Sales	234	252	551	678	731	678	479	581	539	476	325	273	-10%	2,446	YTD	-15%
	Median Closed Price	1,515,500	1,697,500	1,700,000	1,722,500	1,590,000	1,500,000	1,420,000	1,350,000	1,350,000	1,350,000	1,316,000	1,299,000	22%	1,648,940	WA	29%
2021	# of Active Listings	219	224	216	309	239	288	350	278	282	185	100	55	-71%	241	Α	-64%
	New Listings Taken in Month	467	577	927	1,012	922	1,116	925	852	788	598	401	258	-34%	3,905	YTD	-19%
	# of Pending Transactions	423	549	893	864	931	997	792	873	741	655	459	243	20%	3,660	YTD	20%
	Months Supply of Inventory	0.5	0.4	0.2	0.4	0.3	0.3	0.4	0.3	0.4	0.3	0.2	0.2	-76%	0.4	Α	-68%
	# of Closed Sales	344	363	617	745	808	921	965	833	769	717	589	451	90%	2,877	Т	41%
	Median Closed Price	1,149,000	1,265,000	1,350,000	1,300,000	1,298,475	1,364,000	1,330,563	1,300,000	1,310,000	1,365,000	1,428,000	1,529,500	37%	1,276,070	WA	33%



RESIDENTIAL ONLY

		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC	MTD % Change	YTD Summary	π	YTD % Change
2020	Active Listings (EOM)	517	519	682	782	825	819	818	739	575	473	316	188	-47%	665	AVG	-45%
I	New Listings Taken in Month	534	640	924	588	841	974	1,011	985	861	794	429	293	-40%	3,527	YTD	-26%
	# of Pending Transactions	503	625	659	480	778	933	968	1,016	975	854	544	358	-25%	3,045	YTD	-23%
	Months Supply of Inventory	1.0	8.0	1.0	1.6	1.1	0.9	8.0	0.7	0.6	0.6	0.6	0.5	-30%	1.1	AVG	-30%
	# of Closed Sales	290	359	505	466	426	691	816	820	836	890	701	662	-50%	2,046	YTD	-25%
	Median Closed Price	892,003	985,000	1,035,000	936,995	945,250	976,800	1,007,521	1,050,000	1,040,000	1,050,000	1,060,000	1,113,765	2%	961,272	WA	4%
2019	Active Listings (EOM)	979	1,001	1,207	1,285	1,567	1,618	1,531	1,405	1,356	1,149	777	499	51%	1,208	AVG	86%
ľ	New Listings Taken in Month	613	591	1,104	1,093	1,395	1,054	869	757	807	625	323	204	-2%	4,796	YTD	5%
	# of Pending Transactions	497	537	876	997	1,031	883	833	738	696	697	581	364	-2%	3,938	YTD	6%
	Months Supply of Inventory	2.0	1.9	1.4	1.3	1.5	1.8	1.8	1.9	1.9	1.6	1.3	1.4	54%	1.6	AVG	85%
	# of Closed Sales	322	379	537	648	859	853	803	749	554	607	568	524	15%	2,745	YTD	2%
	Median Closed Price	910,000	900,000	950,000	927,500	928,800	950,000	925,000	935,000	928,500	900,000	900,000	949,000	-3%	923,581	WA	-2%
2018	Active Listings (EOM)	412	475	577	736	1,040	1,278	1,378	1,556	1,690	1,537	1,246	918	37%	648	AVG	13%
ľ	New Listings Taken in Month	497	649	990	987	1,429	1,248	1,027	978	975	723	449	223	18%	4,552	YTD	10%
	# of Pending Transactions	448	570	850	795	1,056	916	776	705	642	614	514	339	0%	3,719	YTD	-1%
	Months Supply of Inventory	0.9	8.0	0.7	0.9	1.0	1.4	1.8	2.2	2.6	2.5	2.4	2.7	37%	0.9	AVG	12%
	# of Closed Sales	353	370	557	663	748	911	798	735	569	627	516	492	-4%	2,691	YTD	0%
	Median Closed Price	938,000	950,000	926,000	943,000	960,000	977,759	947,500	935,000	890,000	890,000	885,000	908,762	10%	943,538	WA	11%
2017	Active Listings (EOM)	453	438	585	623	760	893	950	899	962	797	562	359	-18%	572	AVG	-25%
1	New Listings Taken in Month	531	556	931	920	1,208	1,215	1,042	965	908	710	440	236	10%	4,146	YTD	-6%
	# of Pending Transactions	487	565	790	872	1,054	1,045	959	956	832	790	612	390	-5%	3,768	YTD	-9%
	Months Supply of Inventory	0.9	8.0	0.7	0.7	0.7	0.9	1.0	0.9	1.2	1.0	0.9	0.9	-14%	0.8	AVG	-17%
	# of Closed Sales	425	345	553	585	777	942	855	919	766	764	687	602	2%	2,685	YTD	-3%
	Median Closed Price	793,859	832,000	870,000	880,000	875,000	885,000	860,000	853,000	855,000	845,000	851,201	938,240	15%	851,442	WA	16%
2016	Active Listings (EOM)	592	624	740	911	925	1,110	1,207	1,101	1,093	867	632	436	-24%	758	AVG	-23%
!	New Listings Taken in Month	566	680	968	1,088	1,102	1,250	1,066	892	894	621	406	241	-9%	4,404	YTD	-5%
	# of Pending Transactions	540	702	859	934	1,108	1,044	967	947	894	855	616	399	-1%	4,143	YTD	-8%
	Months Supply of Inventory	1.1	0.9	0.9	1.0	8.0	1.1	1.2	1.2	1.2	1.0	1.0	1.1	-23%	0.9	AVG	-17%
	# of Closed Sales	392	388	565	655	759	938	909	877	770	757	694	600	-7%	2,759	YTD	-9%
	Median Closed Price	697,500	739,975	739,440	730,000	760,000	746,500	750,400	769,000	750,000	768,000	759,400	803,500	16%	733,952	WA	15%
2015	Active Listings (EOM)	818	891	925	1,066	1,214	1,247	1,284	1,237	1,153	1,013	719	543	-16%	983	AVG	-12%
1	New Listings Taken in Month	540	757	978	1,143	1,210	1,159	1,054	907	797	732	387	284	-7%	4,628	YTD	2%
	# of Pending Transactions	581	740	1,008	1,046	1,116	1,101	1,031	954	850	818	640	412	0%	4,491	YTD	6%
	Months Supply of Inventory	1.4	1.2	0.9	1.0	1.1	1.1	1.2	1.3	1.4	1.2	1.1	1.3	-16%	1.1	AVG	-15%
	# of Closed Sales	419	410	632	740	816	981	932	865	774	715	528	636	7%	3,017	YTD	11%
	Median Closed Price	625,000	617,645	632,554	654,650	655,000	670,000	681,600	672,000	680,000	667,000	674,000	675,000	6%	637,338	WA	5%

Created by Windermere/East using information and statistics derived from Northwest Multiple Listing Service.

AVG = Average, YTD = Year to Date, WA = Weighted Average, T = Total

94%

% of 12 Month Avg.

99%

103%

102%

102%



Eastside (All Areas)

RESIDENTIAL ONLY

MONTHLY AVERAGES BASED ON HISTORICAL DATA 2015 - 2024 Annual JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC π Totals 509 724 1,015 AVG Active Listings (EOM) 485 615 857 975 970 969 831 610 413 748 68% 82% 97% 136% 130% 130% 65% 115% 130% 111% 82% 55% % of 12 Month Avg. 1,100 1,077 483 597 919 923 943 839 819 637 371 222 8,929 Τ New Listings Taken in Month 65% 80% 123% 124% 148% 145% 127% 113% 110% 30% % of 12 Month Avg. 443 563 781 790 910 864 807 786 719 664 488 314 8,130 Τ # of Pending Transactions 117% % of 12 Month Avg. 65% 83% 115% 134% 128% 119% 116% 106% 98% 72% 46% 1.1 0.9 8.0 0.9 0.9 1.1 1.3 1.2 1.3 1.3 1.2 1.3 1.1 AVG Months Supply of Inventory 98% 81% 70% 82% 84% 101% 112% 110% 121% 112% 112% 118% % of 12 Month Avg. Τ # of Closed Units 316 339 534 609 700 804 761 748 643 649 537 481 7,123 57% 90% 103% 118% 136% 128% 126% 108% 109% 91% 81% 53% % of 12 Month Avg. 1,030,586 1,079,712 1,129,699 1,122,215 1,116,250 1,115,506 1,104,258 1,086,700 1,075,850 1,080,500 1,081,091 1,120,177 1,095,212 AVG Median Closed Price

101%

99%

98%

99%

99%

102%

102%



RESIDENTIAL ONLY

Closed Sales by Price by Month

2025

SALES PRICE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	YTD
\$0 to \$249,999	0	0	0	0	0								0
\$250,000 to \$499,999	2	3	1	1	5								12
\$500,000 to \$749,999	11	9	11	11	13								55
\$750,000 to \$999,999	17	20	33	41	43								154
\$1,000,000 to \$1,499,999	47	62	98	139	141								487
\$1,500,000 to \$2,499,999	72	112	171	215	210								780
\$2,500,000 and above	52	47	82	90	82								353
Grand Total	201	253	396	497	494								1,841

2024

SALES PRICE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	YTD
\$0 to \$249,999	0	0	0	0	0	0	0	0	0	1	0	0	0
\$250,000 to \$499,999	1	0	1	0	4	2	1	4	2	4	3	3	6
\$500,000 to \$749,999	10	13	17	11	13	10	16	15	12	6	17	10	64
\$750,000 to \$999,999	32	27	39	52	48	51	58	68	41	57	44	27	198
\$1,000,000 to \$1,499,999	61	89	106	132	157	165	166	173	143	177	124	92	545
\$1,500,000 to \$2,499,999	57	80	173	222	280	224	256	220	164	200	167	77	812
\$2,500,000 and above	36	48	94	96	108	93	102	85	68	78	61	67	382
Grand Total	197	257	430	513	610	545	599	565	430	523	416	276	2,007

YOY % CHANGE

SALES PRICE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	YTD
\$0 to \$249,999	N/A	N/A	N/A	N/A	N/A								N/A
\$250,000 to \$499,999	100%	N/A	0%	N/A	25%								100%
\$500,000 to \$749,999	10%	-31%	-35%	0%	0%								-14%
\$750,000 to \$999,999	-47%	-26%	-15%	-21%	-10%								-22%
\$1,000,000 to \$1,499,999	-23%	-30%	-8%	5%	-10%								-11%
\$1,500,000 to \$2,499,999	26%	40%	-1%	-3%	-25%								-4%
\$2,500,000 and above	44%	-2%	-13%	-6%	-24%								-8%
Grand Total	2%	-2%	-8%	-3%	-19%								-8%